

# **52nd Annual Conference**



**President Abraham Lincoln Hotel  
and Prairie Capital Convention Center  
Springfield, IL**

**September 28 - 30, 2016**



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# VISION 20/20

*Fulfilling the Promise of Public Education*



*It is our **responsibility** as educators to reflect upon the current state of education in **Illinois** and take action to create an education system that meets the needs of all **students**.*

Follow our progress at [illinoisvision2020.org](http://illinoisvision2020.org)



ILVision2020



# Welcome from the IASA President



Welcome to the Illinois Association of School Administrators 52nd Annual Conference. I am deeply honored and humbled to serve as your president and pleased that you have chosen this conference to attend and learn.

In preparation for this conference, a team of superintendents from across the state met and worked tirelessly to provide you with quality keynotes and breakout sessions. Also, we will have for the first time an Ignite session, where speakers will have 5 minute presentations with slides every 15 seconds, where you will be enlightened, but done so quickly.

Use this time to reinvigorate your thirst for knowledge and network with colleagues from across the state. I encourage you to join us for our Welcoming Reception as well as joining me at the President's Reception, where the entertainment is sure to please.

Thank you for your attendance. We understand your time is valuable and we have worked to make sure that you will come away reenergized and ready to face what seem to be never ending challenges.

Yours for better schools,

A handwritten signature in black ink, appearing to read 'Derek Hutchins', written over a horizontal line.

Derek Hutchins  
IASA President

## Welcome from the IASA Executive Director



There's probably never been a more challenging time or moment of opportunity to be a superintendent. Yes, those may appear to be diametrically opposed concepts...welcome to Illinois! In these times, our juncture in time to provide world class spaces for children to excel while working against

a backdrop of dysfunctional government is both stark and intriguing. Our superintendents have found ways to create experiences for students and ensure that they get a chance to acquire an education. Struggling to secure equity and adequacy across Illinois has taken center stage this past year as many administrators have engaged in the fight to restore funding and protect vital student services.

When you work with these individuals, whether you agree with them or not, you have to appreciate their passion for their students and their dedication to bringing about a substantial change. While we continue to be a dramatically diverse state, our strength continues to be best when we have a united voice and speak clearly to the public and the politicians. Together, we are a formidable force and can bring change to the Land of Lincoln.

This 52nd Annual IASA Conference is prepared to address a wide variety of interests, concepts, and possibilities. Find ways to learn something new and take it home to improve your district and community. The keynote speakers will energize you and the exhibit hall will be packed with services and products to enhance your operations in nearly all directions.

I always look forward to seeing everyone and welcoming each of you to the conference on September 28. Enjoy a terrific conference!

Yours for better schools,

A handwritten signature in black ink that reads "Brent Clark". The script is fluid and cursive.

Brent Clark, Ph.D.  
Executive Director

## PROGRAM-AT-A-GLANCE

### Wednesday, September 28, 2016

**8:30 a.m. – 3 p.m.**

**Early Bird Academies** - School of Professional Development-Administrators' Academy Credit Courses B6, B7, and B8 (lower level) - *Prairie Capital Convention Center*

**Note:** The Developing a Communications Plan Academy will begin at 8:30 and end at 11:30 a.m. Lunch will be served at 11:30 a.m.

**10 a.m. – 7 p.m.**

**Registration Open**

*Lower Level (outside of B11) - Prairie Capital Convention Center*

**Noon - 2 p.m.**

**School Safety Session**

**(Federal Bureau of Investigation)**

Pre-registration is required as space is limited.

*B4 (lower level) - Prairie Capital Convention Center*

**1:30 - 2:30 p.m.**

**New Superintendent Mentoring Meetings**

*(New Supers Strand)*

*Dr. William H. Phillips, B1; Dr. Gary T. Zabilka, B2; and Dr. Nick R. Osborne, B3 (Prairie Capital Convention Center)*

**4:30 – 5:45 p.m.**

**Opening Ceremony/First General Session**

**Keynote Speaker:** Jennie Magiera, Chief Technology Officer for Des Plaines CCSD #62

*Courageous Edventures: Navigating Obstacles to Discover Classroom Innovation*

*B11BCD (lower level) - Prairie Capital Convention Center*

*Book signing:* Jennie will have her book, *Courageous Edventures*, available for purchase in the Main Hall following the General Session.

**6 – 7:30 p.m.**

**IASA Welcoming Reception**

*Main Hall - Prairie Capital Convention Center*

## PROGRAM-AT-A-GLANCE

### Wednesday, September 28, 2016

**6 – 7:30 p.m.** *(continued)*

#### **Exhibit Hall Open**

*Main Hall - Prairie Capital Convention Center*

#### **Social Media Lounge Open**

*Main Hall - Prairie Capital Convention Center*



### Thursday, September 29, 2016

**6:45 a.m.**

#### **IASA Fourth Annual 'Super' 5K Fun Run/Walk**

*Washington Park*

**7 – 9 a.m.**

#### **Continental Breakfast for all Conference Attendees**

*Main Hall - Prairie Capital Convention Center*

**7 a.m. – 3 p.m.**

#### **Exhibit Hall Open**

A complimentary continental breakfast and lunch for all conference attendees will be available in the exhibition hall on Thursday.

*Main Hall - Prairie Capital Convention Center*

#### **Social Media Lounge Open**

*Main Hall - Prairie Capital Convention Center*



**7 a.m. – 5 p.m.**

#### **Registration Open**

*Lower Level (outside of B11) - Prairie Capital Convention Center*

**8 – 9 a.m.**

#### **New Superintendents' Roundtable** *(New Supers Strand)*

*B8 (lower level) - Prairie Capital Convention Center*

#### **Breakout Sessions**

*Lower Level - Prairie Capital Convention Center*

## PROGRAM-AT-A-GLANCE

### Thursday, September 29, 2016

**9:15 – 11 a.m.**



#### **Second General Session - Ignite!**



We will be utilizing the fast-paced Ignite format for this General Session that will include a series of presenters giving 5-minute presentations on a variety of topics using 15-20 slides. The slogan for Ignite presentations is "Enlighten us, but make it quick!"  
*B11BCD (lower level) - Prairie Capital Convention Center*

**11 a.m. – 12:30 p.m.**

#### **Lunch available inside the Exhibit Hall for all conference attendees**

*Main Hall - Prairie Capital Convention Center*

**11:15 a.m. - 12:15 p.m.**

#### **Knowledge Exchange Theater**

**Transformation Train: Are you on track to transform your district?**

Presented by Britton Picciolini, Central Region Manager with Google for Education

*Main Hall - Prairie Capital Convention Center*

**12:30 – 1:30 p.m.**

#### ► **Reflections from Freshman Superintendents- How to Survive your First Year!** (New Supers Strand)

*B2 (lower level) - Prairie Capital Convention Center*

#### ► **EdCamp**

*B4 (lower level) -*



*Prairie Capital Convention Center*



#### ► **Knowledge Exchange Theater**

**Keep Calm and STEM On**

Presented by Dr. Cindy Moss, Director of Global STEM Initiatives for Discovery Education

*Main Hall - Prairie Capital Convention Center*

## PROGRAM-AT-A-GLANCE

### Thursday, September 29, 2016

**12:30 – 1:30 p.m. (continued)**

#### **Breakout Sessions**

*Lower Level - Prairie Capital Convention Center*

**1:45 – 2:45 p.m.**

#### **Third General Session**

**Keynote Speaker:** Byron V. Garrett, author of *The ABC's of Life and There's Greatness on the Inside*

*Transforming Education Through Understanding Our Changing Demographics*

*B11BCD (lower level) - Prairie Capital Convention Center*

*Book signing:* Byron will have his books, *There's Greatness on the Inside* and *The ABC's of Life for Kids*, available for purchase following the General Session.

**3 – 4 p.m.**

#### **Breakout Sessions**

*Lower Level - Prairie Capital Convention Center*

**4 – 5 p.m.**

#### **High School District Organization Meeting (HSDO)**

*B3 (lower level) - Prairie Capital Convention Center*

**4:30 – 6 p.m.**

#### **IASA School for Advanced Leadership Alumni Reception**

*Governor Yates (second floor) - President Abraham Lincoln Hotel*

#### **Association of Illinois Rural and Small Schools Meeting (AIRSS)**

*B8 (lower level) - Prairie Capital Convention Center*

**5 - 7 p.m.**

#### **Southern Illinois University Reception**

*Lincoln Room (lobby level) - President Abraham Lincoln Hotel*

**6 p.m.**

#### **Hospitality Suites Open**

**9 - 11 p.m.**

#### **President's Reception**

*Presidential Ballroom C/D (lobby level) - President Abraham Lincoln Hotel*

## PROGRAM-AT-A-GLANCE

### Friday, September 30, 2016

**7 – 11:30 a.m.**

#### **Registration Open**

*Lower Level (outside of B11) - Prairie Capital Convention Center*

**7:30 - 8:30 a.m.**

#### **Fellowship Breakfast** (coffee and rolls)

*B2 - Prairie Capital Convention Center*

**8:30 – 9:30 a.m.**

#### **Breakout Sessions**

*Lower Level - Prairie Capital Convention Center*

#### **IASA Past Presidents Meeting**

*VIP Room (lower level) - Prairie Capital Convention Center*

**9:30 - 11:45 a.m.**

#### **Closing General Session Brunch\* and IASA Annual Meeting**

**Keynote Speaker:** Josh Sundquist, a Paralympian, motivational speaker and best-selling author of *Just Don't Fall*

*The Difference You Make in a Day*

*B11BCD (lower level) - Prairie Capital Convention Center*

*\*Brunch will be served as part of the Closing General Session. A ticket is required.*

**11:45 a.m.**

#### **Adjournment**

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# 2016 IASA Annual Conference

## Program Committee

### Chair

**Derek Hutchins**, IASA President and Superintendent of Crab Orchard #3

### Committee Members

**Dr. Tom Bertrand**, IASA President Elect and Superintendent of Rochester Comm Unit #3A (Abe Lincoln)

**Tad Everett**, Superintendent of Sterling #5 (Northwest)

**Dr. Lynn Gibson**, Superintendent of Hononegah Comm #207 (Kishwaukee)

**Dr. Gwynne Kell**, Superintendent of Winfield #34 (DuPage)

**Dr. Michael Lubelfeld**, Superintendent of Deerfield #109 (Lake)

**Dr. Nick Polyak**, Superintendent of Leyden Comm HS #212 (Cook West)

**Victoria L. Tabbert**, Superintendent of Queen Bee #16 (DuPage)

**Jonathan Tallman**, Superintendent of Red Bud #132 (Southwestern)

**Dr. Sonya Whitaker**, Superintendent of Harvey #152 (Cook South)

**Dr. Brent Clark**, IASA Executive Director

**Dr. Richard J. Voltz**, IASA Associate Director of Professional Development

**Jodi Gillespie**, IASA Office Assistant

**Cherry L. Middleton**, IASA Executive Secretary/Office Manager



## A-Z CONFERENCE INFORMATION

### BADGES

Please wear your IASA Annual Conference badge at all times while at the conference. Your badge is required to enter all events, including general sessions, breakout sessions, exhibition hall, and receptions. If your badge is incorrect or has been misplaced, visit the IASA Registration Desk located on the lower level of the Prairie Capital Convention Center.

### BOOK SIGNINGS

Two of the General Session keynote speakers (Jennie Magiera and Byron Garrett) will have books for purchase immediately following their General Session.

### BREAKOUT SESSIONS

There will be many sessions held during the conference that will cover such topics as social media, SAT, property tax freeze, school safety, leadership, and much more. A complete listing is located on pages 29 - 30.

#### Thursday, September 29, 2016

8 – 9 a.m.

12:30 – 1:30 p.m.

3 - 4 p.m.

#### Friday, September 30, 2016

8:30 – 9:30 a.m.

The breakout sessions will be held on the lower level of the Prairie Capital Convention Center.

Thank you  
**AMERICAN FIDELITY**  
for again sponsoring the IASA Conference Program booklet!

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## A-Z CONFERENCE INFORMATION

### COMPLIMENTARY RECEPTIONS, CONTINENTAL BREAKFASTS, LUNCH AND BRUNCH

#### **Wednesday, September 28, 2016**

- ▶ Welcoming Reception  
6 – 7:30 p.m.  
*Main Hall - Prairie Capital Convention Center*

#### **Thursday, September 29, 2016**

- ▶ Continental breakfast available inside the Exhibit Hall for all conference attendees  
7– 9 a.m.  
*Main Hall - Prairie Capital Convention Center*
- ▶ Lunch available inside the Exhibit Hall for all conference attendees  
11 a.m. – 12:30 p.m.  
*Main Hall - Prairie Capital Convention Center*
- ▶ President's Reception  
9 - 11 p.m.  
*Presidential Ballroom C/D (lobby level) - President Abraham Lincoln Hotel*

#### **Friday, September 30, 2016**

- ▶ Fellowship Breakfast (coffee and rolls)  
7:30 - 8:30 a.m.  
*B2 - Prairie Capital Convention Center*
- ▶ Closing General Session Brunch\* and IASA Annual Meeting  
9:30 - 11:45 a.m.  
*B11BCD (lower level) - Prairie Capital Convention Center*  
*\*Brunch will be served as part of the Closing General Session. A ticket is required.*

### DINING

There are many restaurants in the downtown area to choose from. Whether your tastes run to the “all-American” or something a little more out of the ordinary, you’ll find a wide array to choose from – everything from one-of-kind locally owned establishments that use only homegrown ingredients on their menus to the best in chain restaurant favorites.

## A-Z CONFERENCE INFORMATION

### EdCamp



This year at the conference we're hosting an "unconference" session as well, EdCamp **#IASA16** will be the inaugural EdCamp style session!

What's an EdCamp? It's another way to engage in professional learning, the presenters are the participants; the topics are selected by the participants! We'll have some experienced EdCampers on hand to help make this experience interesting and engaging. Located in B4 on Thursday, September 29 at 12:30 p.m.

### Exhibit Hours

#### **Wednesday, September 28, 2016**

6 - 7:30 p.m.

#### **Thursday, September 29, 2016**

7 a.m. – 3 p.m.

Visit the exhibition hall to view the latest products and services available to school districts. A Welcoming Reception will be held in the exhibition hall on Wednesday and a complimentary continental breakfast and lunch for all conference attendees will be available in the exhibition hall on Thursday.

Additionally, this year's conference will again feature a Knowledge Exchange Theater, which is similar to a breakout session. Check out the sessions scheduled at 11:15 a.m. and 12:30 p.m. in the Main Hall on Thursday.

### **FELLOWSHIP CONTINENTAL BREAKFAST**

You are welcome to join us for the second annual faith-based Fellowship Continental Breakfast hosted personally by interested superintendents from around the state. This year's breakfast will be held on Friday, September 30 from 7:30 - 8:30 a.m. in B2 at the Prairie Capital Convention Center. The goal of our gathering is to deepen relationships, encourage reflection, and to enjoy a time of encouragement and support with colleagues. This year former NFL player and current Fellowship of Christian Athletes (FCA) spokesperson Steve Fitzhugh will deliver a brief message. The Fellowship Breakfast is open to all conference attendees.

## A-Z CONFERENCE INFORMATION



### FOURTH ANNUAL 'SUPER' 5K FUN RUN/WALK

Join your colleagues for the IASA 'Super' 5K Fun Run/Walk at 6:45 a.m., Thursday, September 29. This early morning networking event is designed for runners and walkers of all levels and will be held in Washington Park. Come join your friends and colleagues for this event and receive a "Fourth Annual 'Super' 5K" T-Shirt.

### FUTURE ANNUAL CONFERENCES

President Abraham Lincoln Hotel by DoubleTree and the Prairie Capital Convention Center - Springfield, IL

- **September 27-29, 2017**
- **September 26-28, 2018**

### GENERAL SESSIONS



**Wednesday, September 28, 2016**  
**4:30 – 5:45 p.m.**

**Opening Ceremony/First General Session**

**Keynote Speaker:** Jennie Magiera, Chief Technology Officer for Des Plaines CCSD #62

#### ***Courageous Edventures: Navigating Obstacles to Discover Classroom Innovation***

*Book signing:* Jennie will have her book, *Courageous Edventures*, available for purchase in the Main Hall following the General Session.

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- **View conference information**

## A-Z CONFERENCE INFORMATION

**Thursday, September 29, 2016**  
**9:15 – 11 a.m.**  
**Second General Session - Ignite!**



We will be utilizing the fast-paced Ignite format for one of our general sessions. It will include a series of presenters giving 5-minute presentations on a variety of topics using 15-20 slides. The slogan for Ignite presentations is "Enlighten us, but make it quick!" Following the presentations, the presenters will host a panel question/answer session from the audience. We have chosen several superintendents to tell the story of an innovative topic that their school district is proud to share.



**Thursday, September 29, 2016**  
**1:45 – 2:45 p.m.**  
**Third General Session**

**Keynote Speaker:** Byron V. Garrett, author of *The ABCs of Life* and *There's Greatness on the Inside*

### ***Transforming Education Through Understanding Our Changing Demographics***

*Book signing:* Byron will have his books, *There's Greatness on the Inside* and *The ABC's of Life for Kids*, available for purchase following the General Session.



**Friday, September 30, 2016**  
**9:30 - 11:45 a.m.**  
**Closing General Session Brunch\* and IASA Annual Meeting**

**Keynote Speaker:** Josh Sundquist, a Paralympian, motivational speaker and best-selling author of *Just Don't Fall*,

### ***The Difference You Make in a Day***

\*Brunch will be served as part of the Closing General Session. A ticket is required.

## A-Z CONFERENCE INFORMATION

### IPAC MEMBERSHIP DUES

Joining IPAC has never been more convenient than right here at the IASA Conference! For those that wish to join forces to make IPAC a strong voice for public education, we will be accepting check or credit card payment of dues at the IASA Exhibit Booth on Thursday.

### KNOWLEDGE EXCHANGE THEATER

This year's conference will include two special sessions in the exhibition hall. Don't miss this opportunity to experience engaging sessions on the showroom floor. A listing of the offerings can be found on page 19.

### PHOTOGRAPHY

Lifetouch is the exclusive photographer for this year's conference. Thank you, Lifetouch!

### REGISTRATION

The IASA Registration Desk is located on the lower level of the Prairie Capital Convention Center and is open the following hours:

- **Wednesday, September 28, 2016... 10 a.m. – 7 p.m.**
- **Thursday, September 29, 2016..... 7 a.m. – 5 p.m.**
- **Friday, September 30, 2016..... 7 – 11:30 a.m.**

### SHOPPING

From one-of-a-kind antiques to the latest fashion trends – the special treasure you've been looking for is just waiting for you in one of hundreds of shops and stores scattered throughout the city.

For more information, visit: [www.visit-springfieldillinois.com](http://www.visit-springfieldillinois.com)

### SOCIAL MEDIA LOUNGE



Take a break from the conference, re-charge yourself – and your devices – and socialize with your colleagues in-person or online in the IASA Social Media Lounge located in the Exhibition Hall (Main Hall) on Wednesday and Thursday. Attendees can receive on-the-spot, hands-on assistance with social media platforms, including Twitter, Voxer, Periscope and Facebook. Tweet your best moments using the conference hashtag: **#IASA16**

### WIRELESS INTERNET

Free Wi-Fi is available throughout the Prairie Capital Convention Center. You can connect to the wireless network using the password **IASA2016**.

## THANK YOU TO OUR CONFERENCE SUPPORTERS

The IASA Annual Conference would not be possible without the generous support of our School Service Members. On behalf of the entire IASA community, it is with sincere gratitude that we acknowledge our 2016 IASA Annual Conference supporters.

### LEGACY

- ✦ American Fidelity
- ✦ ECRA Group, Inc.
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- ✦ Horace Mann Companies
- ✦ Miller, Tracy, Braun, Funk & Miller, Ltd.
- ✦ PMA Financial Network, Inc./ISDLAF+
- ✦ Southern Illinois University

### PREMIER

- ✦ Blackboard Inc.
- ✦ Discovery Education
- ✦ Google for Education
- ✦ K12 *Insight*
- ✦ Kings Financial Consulting, Inc.
- ✦ Lifetouch School Portraits
- ✦ NaviGate Prepared
- ✦ Single Path, LLC
- ✦ Standard for Success
- ✦ Stifel
- ✦ SunGard K-12

# Social Media Lounge, Ignite, EdCamp and Knowledge Exchange Theater

## Social Media Lounge



**Wednesday, September 28, 2016**

6 - 7:30 p.m.

**Thursday, September 29, 2016**

7 a.m. – 3 p.m.

*Main Hall - Prairie Capital Convention Center*

Take a break from the conference, re-charge yourself – and your devices – and socialize with your colleagues in-person or online in the IASA Social Media Lounge located in the Exhibition Hall (Main Hall) on Wednesday and Thursday. Attendees can receive on-the-spot, hands-on assistance with social media platforms, including Twitter, Voxer, Periscope and Facebook. Conference hashtag: **#IASA16**

## Second General Session - Ignite!



**Thursday, September 29, 2016**

9:15 – 11 a.m.

*B11BCD (lower level) - Prairie Capital Convention Center*

*Sponsored by: American Fidelity*

We will be utilizing the fast-paced Ignite format for this General Session that will include a series of presenters giving 5-minute presentations on a variety of topics using 15-20 slides. The slogan for Ignite presentations is “Enlighten us, but make it quick!” Following the presentations, the presenters will host a panel question/answer session from the audience. We have chosen several superintendents to tell the story of an innovative topic that their school district is proud to share.



# Social Media Lounge, Ignite, EdCamp and Knowledge Exchange Theaters

## EdCamp



**Thursday, September 29, 2016**

12:30 - 1:30 p.m.

*B4 (lower level) - Prairie Capital Convention Center*



This year at the conference we're hosting an "unconference" session as well, EdCamp **#IASA16** will be the inaugural EdCamp style session!

What's an EdCamp? It's another way to engage in professional learning, the presenters are the participants; the topics are selected by the participants! We'll have some experienced EdCampers on hand to help make this experience interesting and engaging.

## Knowledge Exchange Theater

**Thursday, September 29, 2016**

*Main Hall - Prairie Capital Convention Center*

**11:15 a.m. – 12:15 p.m.**

*Transformation Train: Are you on track to transform your district?*

Presented by: Britton Picciolini, Central Region Manager with Google for Education

**12:30 – 1:30 p.m.**

*Keep Calm and STEM On*

Presented by: Dr. Cindy Moss, Director of Global STEM Initiatives for Discovery Education

## KEYNOTE SPEAKERS/GENERAL SESSIONS

**Wednesday, September 28, 2016**

**4:30 – 5:45 p.m.**

### **Opening Ceremony/First General Session**

*B11BCD (lower level) - Prairie Capital Convention Center*



*Book signing:* Jennie will have her book, *Courageous Edventures*, available for purchase in the Main Hall following the General Session.

#### **Jennie Magiera**

Jennie Magiera is the Chief Technology Officer for Des Plaines CCSD #62, and the author of the upcoming book, *Courageous Edventures*. A White House Champion for Change, Apple Distinguished Educator, Google for Education Certified Innovator and TEDx Speaker, Jennie works to redefine teaching and learning through innovative new practices. Jennie is also passionate about redefining professional learning, having served on the Technical Working Group for the U.S. Department of Education's National Educational Technology Plan and co-founding PLAYDATE and other conference concepts. You can follow Jennie at @MsMagiera.

## KEYNOTE SPEAKERS/GENERAL SESSIONS

**Thursday, September 28, 2016**  
**9:15 – 11 a.m.**



### **Second General Session - Ignite!**

*B11BCD (lower level) - Prairie Capital Convention Center*  
**Sponsored by:** American Fidelity

We will be utilizing the fast-paced Ignite format for this General Session that will include a series of presenters giving 5-minute presentations on a variety of topics using 15-20 slides. The slogan for Ignite presentations is "Enlighten us, but make it quick!" Following the presentations, the presenters will host a panel question/answer session from the audience. We have chosen several superintendents to tell the story of an innovative topic that their school district is proud to share.

### **Download the IASA App**



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• **View conference information**

## KEYNOTE SPEAKERS/GENERAL SESSIONS

**Thursday, September 29, 2016**

**1:45 – 2:45 p.m.**

**Third General Session**

*B11BCD (lower level) - Prairie Capital Convention Center*



*Book signing:* Byron will have his books, *There's Greatness on the Inside* and *The ABC's of Life for Kids*, available for purchase following the General Session.

### **Byron V. Garrett**

Byron V. Garrett is Chairman of the National Family Engagement Alliance (NFEA); a nonprofit dedicated to transforming education through meaningful family engagement. Byron serves as the Director of Educational Leadership & Policy for Microsoft and a consulting author for Scholastic. Currently, he serves on the Advisory Board for The Lincoln University in Pennsylvania, the CeCe Peniston Youth Foundation, Jobs for Virginia Graduates, the Boys & Girls Harbor and an emissary for The Guyana Foundation. Byron has been recognized by The Root 100 as an emerging and established African-American leader under 45 making extraordinary contributions. Garrett is the author of the highly popular *The ABC's of Life* and *There's Greatness on the Inside*. This fall, Scholastic will release the Byron V. Garrett Empowerment Library for grades PreK-12 focused on social and emotional learning as well as social justice.

## KEYNOTE SPEAKERS/GENERAL SESSIONS

**Friday, September 30, 2016**

**9:30 - 11:45 a.m.**

### **Closing General Session Brunch\* and IASA Annual Meeting**

*B11BCD (lower level) - Prairie Capital Convention Center*



*Sponsored by: Kings  
Financial Consulting, Inc.*

#### **Josh Sundquist**

Josh Sundquist is a bestselling author, motivational speaker, and Paralympic ski racer. He has spoken across the world to groups ranging from Fortune 500 companies to inner city public schools to the White House.

At age nine Josh Sundquist was diagnosed with a rare form of bone cancer and given a fifty percent chance to live. He spent a year on chemotherapy treatments and his left leg was amputated. Doctors declared Josh cured of the disease at age thirteen and he took up ski racing three years later. He trained for the next six years and in 2006 he was named to the U.S. Paralympic Ski Team for the 2006 Paralympics in Turino, Italy.

*\*Brunch will be served as part of the Closing General Session. A ticket is required.*

# EARLY BIRD ACADEMIES AND PRE-CONFERENCE SESSION

**Early Bird Academies**  
**Wednesday, September 28, 2016**  
**8:30 a.m. – 3 p.m.**

*B6, B7 and B8 (lower level) -  
Prairie Capital Convention Center*



## **Basic Collective Bargaining – Revised 2011** (AAC #1045) *(New Supers Strand)*

This course will provide administrators with the basic knowledge and skills needed for effective collective bargaining. It will focus on contract language, bargaining preparation, legal framework, interpersonal relations, and the data-driven economic impact of the organization. (B8-PCCC)

*Presenters:* Dr. William H. Phillips, IASA Field Services Director and David J. Braun, Partner with Miller, Tracy, Braun, Funk & Miller, Ltd.

## **Moving from Vision to Action: Learn How to Become an Essentialist** (AAC #1820)

This Administrator Academy focuses on a minimalist - or essentialist - approach so that important goals may be brought to the forefront of our lives. This approach assures that the choices made move you from a multitasking environment to one of choice that emphasizes limiting and setting goals, defining those goals clearly, setting everything else aside and refraining from taking on additional responsibilities. Leaders can make use of the essentialist principles by identifying a clear focus and clearly defined roles for team members. This approach facilitates clear communication, removal of obstacles to the goals, and choosing the best team members. The focus of this Academy will be how to move from vision to action by effectively impacting leadership, district finances, and balancing your personal life. (B7-PCCC)

*Presenters:* Dr. Lynn Gibson, Superintendent of Hononegah Comm #207; Dr. Kim Suedbeck, Assistant Superintendent of Hononegah Comm #207; and Dr. Terri VandeWiele, Superintendent of Silvis #34

## EARLY BIRD ACADEMIES AND PRE-CONFERENCE SESSION

### Developing a Communications Plan

(AAC #1568)

This course will provide information on the steps to develop a communications plan, how to effectively communicate to the media and public, how to develop messages, and how to prepare for crisis communications. The course will utilize video of real-life crisis communications incidents to emphasize best and worst practices and will include hands-on participation in mock press conferences. A written communications plan template identifying members of a crisis communications team, prioritized issues and talking points for those issues will be required for successful completion of the course. (B6-PCCC)

**Please note this Academy is scheduled from 8:30 to 11:30 a.m. with lunch at 11:30 a.m.**

*Presenter:* Michael Chamness, IASA Director of Communications

## PRE-CONFERENCE SESSION

**Wednesday, September 28, 2016**

**Noon - 2 p.m.**

**School Safety Session  
(Federal Bureau of Investigation)**



**Pre-registration is required as space is limited.**

*B4 (lower level) - Prairie Capital Convention Center*

FBI Special Agents, Intelligence Analysts and Professional Staff will provide valuable information and resources regarding preventing, identifying and responding to a variety of important issues the FBI is responsible for, including Active Shooter, Cyber Intrusion and Ransomware, Human Trafficking, Sextortion, and Violent Extremism in Schools.

## NEW SUPERINTENDENTS' STRAND

**Wednesday, September 28, 2016**

**8:30 a.m. – 3 p.m.**

### **Basic Collective Bargaining - Revised 2011**

*(AAC #1045)*

This course will provide administrators with the basic knowledge and skills needed for effective collective bargaining. It will focus on contract language, bargaining preparation, legal framework, interpersonal relations, and the data-driven economic impact of the organization

*B8 (lower level) - Prairie Capital Convention Center*

**1:30 - 2:30 p.m.**

### **New Superintendent Mentoring Meetings**

First year superintendents gathering with the IASA Field Services Directors

**Thursday, September 29, 2016**

**8 - 9 a.m.**

### **New Superintendents' Roundtable**

This roundtable session is an opportunity for reflection and discussion on the issues that confront the first year superintendent.

*B8 (lower level) - Prairie Capital Convention Center*

**12:30 - 1:30 p.m.**

### **Reflections from Freshman Superintendents - How to Survive your First Year!**

The superintendency is a unique and complex leadership experience. Walking into one's first superintendent experience is both exciting, intimidating and very rewarding. The success of the superintendent is directly related to his/her ability to multi-task and work with the Board of Education. In this presentation, you will hear from two superintendents who have successfully finished their first year in two very different districts. One is the superintendent in a small, high performing, and high socioeconomic school district, the other is the superintendent of a large, low socioeconomic school district. You will discover that despite district demographics, the role of the superintendent requires some basic leadership and communication skills. The experiences from both of these superintendents will be beneficial to first year superintendents as they begin to navigate the complexities of managing a school district.

*B2 (lower level) - Prairie Capital Convention Center*



## SPECIAL EVENTS

### Wednesday, September 28, 2016

6 – 7:30 p.m.

#### Welcoming Reception

*Main Hall - Prairie Capital Convention Center*

Come join us as we celebrate at the IASA Welcoming Reception. This event will give you time to reconnect with your colleagues and visit with old friends. Although the name has changed, you are still encouraged to invite your local legislators to attend the reception.

*Sponsored by:*

- First Midstate Incorporated
- Miller, Tracy, Braun, Funk & Miller, Ltd.

### Thursday, September 29, 2016

6:45 a.m.



#### Fourth Annual 'Super' 5K Fun Run/Walk

*Washington Park*

Join your colleagues for the IASA 'Super' 5K Fun Run/Walk at 6:45 a.m., Thursday, September 29, 2016. This activity is designed for runners and walkers of all levels and will be held in Washington Park. Come join your friends and colleagues for this event and receive a "Fourth Annual 'Super' 5K" T-Shirt.

*Sponsored by IASA's President's Circle Corporate Partners:*



- American Fidelity
- ECRA Group, Inc.
- PMA Financial Network, Inc./ISDLAF+
- Southern Illinois University

## SPECIAL EVENTS

**Thursday, September 29, 2016**

**9 - 11 p.m.**

### **President's Reception**

*Presidential Ballroom C/D (lobby level) - President Abraham Lincoln Hotel*



### **Who says you can't mix business with pleasure?**

Join IASA President Derek Hutchins and your colleagues for an after-hours get together. This event will give you another opportunity to reconnect with your colleagues from around the state as well as visit with old friends.

*Entertainment:* Howl 2 Go Dueling Pianos, by Howl at the Moon

*Sponsored by:*

- ECRA Group, Inc.
- Horace Mann Companies
- Stifel

# BREAKOUT SESSIONS

*Sponsored by: NaviGate Prepared*

## Thursday, September 29, 2016

### 8 - 9 a.m.

- Social Media and the Superintendency
- School Safety in the 21st Century: It CAN Happen to Us
- Maximizing the 5Essentials: How to Use Your Data to Generate Strategic Efforts for School Improvement
- Transforming School Culture by Connecting with the Community
- Accountability – Fun for All
- The World Will Be What We Make It
- New Superintendents' Roundtable  
(New Supers Strand)

### 12:30 - 1:30 p.m.

- Senate Bill 100 and Restorative Justice Practices: From Punishment to Support
- Creating a Culture of Achievement Starting with a Culture of "Showing Up"
- Communication, Feedback and Coaching Skills for Superintendents
- What's Eating You? Optimizing Teacher Performance through Stress and Recovery Awareness
- The State of Dual Credit
- Reflections from Freshman Superintendents - How to Survive your First Year! (New Supers Strand)

### 3 - 4 p.m.

- Virtual Snow Days in Illinois
- Making the Case for Technology in Rural Schools
- Redefining District ROI: Return on Value as the New Benchmark
- 2016 - A Year of Disruptive Transition for Energy Prices
- Putting the Sizzle in STEM
- Work – Life Balance
- Safety Planning & Preparation Best Practices

## BREAKOUT SESSIONS

### Friday, September 30, 2016

#### 8:30 - 9:30 a.m.

- The Write Life - *Harnessing the Power of the Written Word*
- Illinois Transition to the SAT - Key Updates and Information
- Property Tax Freeze Update - How will it impact my district?
- The Next Steps for Strategic Planning in Light of the ACA
- The Impact of Poverty on Academic Achievement
- Strength in Numbers: Strong Parent Involvement Increases Academic Achievement

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### **Two Rivers**

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### **Western**

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Visit the IASA Website as part of your daily routine. There are many great resources for school superintendents highlighted on the front page at

**[www.iasaedu.org](http://www.iasaedu.org)**



Discovery Education transforms classrooms, empowers teachers and captivates students by leading the way in providing high quality, dynamic, digital content and impactful professional development to school districts large and small, rural and suburban and everything in between.

**Join Discovery Education  
at the IASA Annual Conference,  
featuring special presentations  
by Cindy Moss**



Thursday, September 29th

12:30pm-1:30pm - Knowledge Exchange Theater, Main Hall  
Keep Calm and STEM On

3:00pm-4:00pm – B4 (Lower Level)  
Putting the Sizzle in STEM

For more information  
about Discovery Education,  
please contact:

Josh Truman  
Director, Education Partnerships  
[Josh\\_Truman@discovery.com](mailto:Josh_Truman@discovery.com)

# CONFERENCE SCHEDULE

## Wednesday, September 28, 2016

**8:30 a.m. – 3 p.m.**

### **Early Bird Academies**

*B6, B7 and B8 (lower level) - Prairie Capital Convention Center*

- **Moving from Vision to Action: Learn How to Become an Essentialist** (AAC #1820)

*Presenters:* Dr. Lynn Gibson, Superintendent of Hononegah Comm #207; Dr. Kim Suedbeck, Assistant Superintendent of Hononegah Comm #207; and Dr. Terri VandeWiele, Superintendent of Silvis #34

*B7 (lower level) - Prairie Capital Convention Center*

- **Basic Collective Bargaining – Revised 2011** (AAC #1045)

*Presenters:* Dr. William H. Phillips, IASA Field Services Director and David J. Braun, Partner with Miller, Tracy, Braun, Funk & Miller, Ltd.

*B8 (lower level) - Prairie Capital Convention Center*

- **Developing a Communications Plan** (AAC #1568)  
*Presenter:* Michael Chamness, IASA Director of Communications

**Please note this Academy is scheduled from 8:30 to 11:30 a.m. with lunch at 11:30 a.m.**

*B6 (lower level) - Prairie Capital Convention Center*

**10 a.m. – 7 p.m.**

### **Registration Open**

*Lower Level (outside of B11) - Prairie Capital Convention Center*

Conference materials (program, name badge and meal tickets) may be picked up at the IASA Registration Desk on the lower level of the Prairie Capital Convention Center.

Free Wi-Fi is available throughout the Prairie Capital Convention Center. You can connect to the wireless network using the password **IASA2016**. Conference hashtag: **#IASA16**



**Wednesday, September 28, 2016**

**Noon - 2 p.m.** *(Pre-registration is required as space is limited.)*

**School Safety Session  
(Federal Bureau of Investigation)**



*B4 (lower level) - Prairie Capital Convention Center*

FBI Special Agents, Intelligence Analysts and Professional Staff will provide valuable information and resources regarding preventing, identifying and responding to a variety of important issues the FBI is responsible for, including Active Shooter, Cyber Intrusion and Ransomware, Human Trafficking, Sextortion, and Violent Extremism in Schools.

**1:30 - 2:30 p.m.**

**New Superintendents' Strand**

**New Superintendent Mentoring Meetings**

First year superintendents gathering with the IASA Field Services Directors

*Presenters: Dr. William H. Phillips, B1; Dr. Gary T. Zabilka, B2; and Dr. Nick R. Osborne, B3 (Prairie Capital Convention Center)*

**4:30 – 5:45 p.m.**

**Opening Ceremony/First General Session**

*B11BCD (lower level) - Prairie Capital Convention Center*

- **Presiding and Opening Remarks**

Derek Hutchins, IASA President and Superintendent of Crab Orchard #3

- **Invocation** - Dr. David Larson, Superintendent of Glenbard Twp #87

- **Pledge of Allegiance and National Anthem**

*From Crab Orchard Elementary School (Jennifer Hancock's Third Grade Class)*

Lena Jo Barker, Kenadie Cavitt, Olivia Crain, Caidyn Delcambre, Nicholas Feldscher, Madison Gwaltney, Javon McMillen, Caleb Menser, Boone Morris, Haley Mueller, Kailey New, Wheeler Simpson, Logan Sisco, Josie Stapleton, Alex Taylor and Laila Whitehead

- **IASA Exemplary Service to Education Award**

*Presented by: Dr. Brent Clark, IASA Executive Director*

**Wednesday, September 28, 2016**

## **Keynote Speaker**



### **Opening Ceremony/ First General Session**

**4:30 – 5:45 p.m.**

*B11BCD (lower level) - Prairie  
Capital Convention Center*

### **Jennie Magiera**

Chief Technology Officer, Des Plaines CCSD #62

### ***Courageous Edventures: Navigating Obstacles to Discover Classroom Innovation***

The early innovators are out innovating, but what about the many who hope to follow on their own adventure? These educators often feel the pull, but hesitate due to the obstacles along the way. This talk charts a course to identify and navigate around those obstacles so everyone can find the courage to journey into the limitless possibilities of the unknown -- and discover their own version of classroom innovation.

*Book signing:* Jennie will have her book, *Courageous Edventures*, available for purchase in the Main Hall following the General Session.

**6 – 7:30 p.m.**

### **IASA Welcoming Reception**

*Main Hall - Prairie Capital Convention Center*

*Sponsored by:* First Midstate Incorporated and Miller, Tracy, Braun, Funk & Miller, Ltd.

The IASA Welcoming Reception continues to be a popular event on the first evening of the conference, providing IASA members with the opportunity to spend some quality time with their colleagues from around the state.

## Wednesday, September 28, 2016

**6 – 7:30 p.m. (continued)**

### **Exhibit Hall Open**

*Main Hall - Prairie Capital Convention Center*

Do not miss the opportunity to visit the Exhibition Hall to get a quick look at the latest products and services available to Illinois school districts. This will also give you a chance to stop by the IASA Exhibit Booth and pick up an IASA ice scraper and have personalized luggage tags made. See pages 63 - 86 for a listing of this year's exhibitors. A continental breakfast will be served from 7 - 9 a.m., Thursday, September 29 in the Main Hall (exhibit hall). Lunch will be served in the Main Hall on Thursday from 11 a.m. to 12:30 p.m.

### **Social Media Lounge Open**



*Main Hall - Prairie Capital Convention Center*

Take a break from the conference, re-charge yourself - and your devices - and socialize with colleagues in-person or online in the IASA Social Media Lounge located in the Exhibition Hall (Main Hall) on Wednesday and Thursday. Attendees can receive on-the-spot, hands-on assistance with social media platforms, including Twitter, Voxer, Periscope and Facebook. Conference hashtag: **#IASA16**

## Thursday, September 29, 2016

**6:45 a.m.**

### **IASA Fourth Annual 'Super' 5K Fun Run/Walk**

*Washington Park*

*Sponsored by IASA's President's Circle Corporate Partners:*



- American Fidelity
- ECRA Group, Inc.
- PMA Financial Network, Inc./ISDLAF+
- Southern Illinois University

**Thursday, September 29, 2016**

**7 - 9 a.m.**

**Continental Breakfast for all  
Conference Attendees**

*Main Hall - Prairie Capital Convention Center*

*Sponsored by: Blackboard and SunGard K-12*

Stop by and pick up some coffee, rolls and yogurt (complimentary) before heading off to the breakout sessions. This is also a great opportunity to take a quick trip around the exhibit hall to get a look at the latest products and services available to Illinois school districts. Don't forget to check out the Social Media Lounge!

**7 a.m. – 3 p.m.**

**Exhibit Hall Open**

*Main Hall - Prairie Capital Convention Center*

Do not miss the opportunity to visit the Exhibition Area to get a quick look at the latest products and services available to Illinois school districts. This will also give you a chance to stop by the IASA Exhibit Booth and pick up an IASA ice scraper (for the colder months) and have personalized luggage tags made. See pages 63 - 86 for a listing of this year's exhibitors. Coffee breaks will be available inside the hall. Lunch will be served from 11 a.m. - 12:30 p.m. - complimentary for all conference attendees!

**Social Media Lounge Open**

*Main Hall - Prairie Capital Convention Center*



Take a break from the conference, re-charge yourself – and your devices – and socialize with colleagues in-person or online in the IASA Social Media Lounge located in the Exhibition Hall (Main Hall) on Wednesday and Thursday. Attendees can receive on-the-spot, hands-on assistance with social media platforms, including Twitter, Voxer, Periscope and Facebook. Conference hashtag: **#IASA16**

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## Thursday, September 29, 2016

**7 a.m. – 5 p.m.**

### **Registration Open**

*Lower Level (outside of B11) - Prairie Capital Convention Center*

Conference materials (program, name badge and meal tickets) may be picked up at the IASA Registration Desk on the lower level of the Prairie Capital Convention Center.

Complimentary wireless internet access is available during the annual conference. The password is **IASA2016**. Conference hashtag: **#IASA16**

**8 - 9 a.m.**

### **New Superintendents' Strand**

#### **New Superintendents' Roundtable**

This roundtable session is an opportunity for reflection and discussion on the issues that confront the first year superintendent.

#### **When and Where:**

Thursday, September 29, 2016 - 8 - 9 a.m.

*B8 (lower level) - Prairie Capital Convention Center*

#### **Presenters:**

Dr. Nick R. Osborne, IASA Field Services Director (Southern); Dr. William H. Phillips, IASA Field Services Director (Northcentral); and Dr. Gary T. Zabilka, IASA Field Services Director (Northeastern)

## **Mission Statement:**

The Illinois Association of School Administrators will support school leaders in the pursuit of educational excellence through continued school improvement.

## Thursday, September 29, 2016

**8 - 9 a.m.**

### **Breakout Sessions**

*Sponsored by:* NaviGate Prepared

#### **Social Media and the Superintendency**

Social Media tools open up a live world for superintendent communication. In this session, superintendents will learn how to communicate internally and externally in support of educational excellence. Twitter chats and Voxer groups will be demystified in this interactive and engaging workshop.

#### **When and Where:**

Thursday, September 29, 2016 - 8 - 9 a.m.

B6 (lower level) - Prairie Capital Convention Center

#### **Moderator:**

Paula Hawley, Superintendent of Pikeland #10

#### **Presenters:**

Dr. Michael Lubelfeld, Superintendent of Deerfield #109 and Dr. Nick Polyak, Superintendent of Leyden Comm HS #212

#### **School Safety in the 21st Century: It CAN Happen to Us**

School safety practices in these modern times face many challenges including, but not limited to the lack of funding, scarce community resources, and geographic isolation and/or complacency. This workshop will discuss active shooter/threat prevention and response from a target perspective, forming multi-agency crisis response teams, and conducting common-sense threat assessments. The presenter, Dr. Steve Webb, is former President of both the Association of Illinois Rural and Small Schools and the Illinois Association of School Administrators. He is currently Superintendent of Goreville CUSD #1, a certified Law Enforcement Officer, and founder of Safe School Systems, LLC.

## Thursday, September 29, 2016

### **When and Where:**

Thursday, September 29, 2016 - 8 - 9 a.m.

B9 (lower level) - Prairie Capital Convention Center

### **Moderator:**

Dr. Cheryl McCarthy, Superintendent of Joliet Twp #204

### **Presenters:**

Dr. Steve Webb, Superintendent of Goreville CUSD #1  
and David Baker, Retired Illinois State Police Officer

### **Maximizing the 5Essentials: How to Use Your Data to Generate Strategic Efforts for School Improvement**

This panel discussion will feature three Illinois school district leaders from diverse school districts that have maximized their use of the 5Essentials data using different approaches. Each of the featured leaders will share their experiences with the 5Essentials data and will describe how they have engaged multiple constituents in initiatives leading to strategic improvement efforts. Questions and sharing from the audience will be encouraged.

### **When and Where:**

Thursday, September 29, 2016 - 8 - 9 a.m.

B7 (lower level) - Prairie Capital Convention Center

### **Moderator:**

Dr. Julie Brown, Superintendent of Pontiac-W Holliday #105

### **Presenters:**

Lisa Jackson, Coordinator of Assessment and Accountability of Elgin #U-46; Patrick Nolten, Executive Director of Assessment, Research and Evaluation at Indian Prairie #204; and Dr. Victor Simon, III, Superintendent of Gower #62

**Thursday, September 29, 2016**

### **Transforming School Culture by Connecting with the Community**

In alignment with IASB's vision to assist boards in the mission of providing quality public education, IASB has extensively researched and prepared a report entitled "Connecting with the Community." This report grew out of the need for local districts to recapture the conversation regarding what is needed in educating today's public by engaging stakeholders in courageous conversations. As the superintendent is the board's lone employee, superintendents will understand their role in the process and the benefits of community engagement. This workshop will enable superintendents to realize how understanding and practicing the concepts of community engagement enhance the board-superintendent relationship and community satisfaction of local schools.

#### **When and Where:**

Thursday, September 29, 2016 - 8 - 9 a.m.

B10 (lower level) - Prairie Capital Convention Center

#### **Moderator:**

Dr. Scott Goselin, Superintendent of Bradley #61

#### **Presenters:**

Dr. Louis Cavallo, Jr., Superintendent of Forest Park #91; Andrea Evers, Superintendent of Cairo #1; and Dr. Patrick Rice, Field Service Director with the Illinois Association of School Boards

### **FUTURE ANNUAL CONFERENCE DATES**

President Abraham Lincoln Hotel  
by DoubleTree and the  
Prairie Capital Convention Center

Springfield, IL

**September 27-29, 2017**

**September 26-28, 2018**

*Mark Your Calendar!*



## Thursday, September 29, 2016

### **Accountability – Fun for All**

ESSA/IBAM: What is the latest and greatest in the world of federal and state accountability? Where are we going? How are we going to do it? Let's have some fun exploring what is coming next and how we can best prepare for full implementation in 2017. Why stop there? We will also dive into present and future legislative initiatives on the horizon. Come one, come all!

#### **When and Where:**

Thursday, September 29, 2016 - 8 - 9 a.m.

B4 (lower level) - Prairie Capital Convention Center

#### **Moderator:**

Christopher Grode, Superintendent of Murphysboro  
#186

#### **Presenter:**

Sara Boucek, IASA Associate Director/Legal Counsel

### **The World Will Be What We Make It**

The maker movement spans STEAM, CTE, and business in a way that fosters multi-disciplinary exploration to identify and solve challenging problems. We will explore how making cultivates discovery, critical thinking, collaboration and innovation. We will look to examples of incubators, fab labs, and innovation laboratories, and makerspaces that support pedagogy.

#### **When and Where:**

Thursday, September 29, 2016 - 8 - 9 a.m.

B2 (lower level) - Prairie Capital Convention Center

#### **Moderator:**

Dr. Victor Zimmerman, Superintendent of Monticello  
Unit #25

#### **Presenters:**

Mark Jolicoeur, Managing Principal of Perkins+Will, Inc.  
and Laura Montgomery, Instruction Technology Director  
at Lake Forest #67

**Thursday, September 29, 2016**

**9:15 – 11 a.m.**

**Second General Session - Ignite!**

*B11BCD (lower level) - Prairie Capital Convention Center*

- **Presiding and Opening Remarks**

Derek Hutchins, IASA President and Superintendent of Crab Orchard #3

- **Introduction of the IASA School for Advanced Leadership I, II and III Graduates**

**Second General Session - Ignite!**



*B11BCD (lower level) - Prairie Capital Convention Center*

*Sponsored by: American Fidelity*



We will be utilizing the fast-paced Ignite format for this General Session that will include a series of presenters giving 5-minute presentations on a variety of topics using 15-20 slides. The slogan for Ignite presentations is “Enlighten us, but make it quick!” Following the presentations, the presenters will host a panel question/answer session from the audience. We have chosen several superintendents to tell the story of an innovative topic that their school district is proud to share.

**Moderators:**

Dr. Michael Lubelfeld, Superintendent of Deerfield #109 and Dr. Nick Polyak, Superintendent of Leyden Comm HS #212

**11 a.m. – 12:30 p.m.**

**Lunch available inside the Exhibit Hall for all conference attendees**

*Main Hall - Prairie Capital Convention Center*

*Sponsored by: Blackboard and SunGard K-12*

**Thursday, September 29, 2016**

**11:15 a.m. - 12:15 p.m.**

**Knowledge Exchange Theater**

*Main Hall - Prairie Capital Convention Center*

**Transformation Train: Are you on track to transform your district?**

Join Google for Education as they explore the 7 Pillars of Transformation

**Moderator:**

Dr. Donna Leak, Superintendent of Sauk Village #168

**Presenter:**

Britton Picciolini, Central Region Manager with Google for Education

**12:30 - 1:30 p.m.**

**New Superintendents' Strand**

**Reflections from Freshman Superintendents - How to Survive your First Year!**

The superintendency is a unique and complex leadership experience. Walking into one's first superintendent experience is both exciting, intimidating and very rewarding. The success of the superintendent is directly related to his/her ability to multi-task and work with the Board of Education. In this presentation, you will hear from two superintendents who have successfully finished their first year in two very different districts. One is the superintendent in a small, high performing, and high socioeconomic school district, the other is the superintendent of a large, low socioeconomic school district. You will discover that despite district demographics, the role of the superintendent requires some basic leadership and communication skills. The experiences from both of these superintendents will be beneficial to first year superintendents as they begin to navigate the complexities of managing a school district.

## Thursday, September 29, 2016

### When and Where:

Thursday, September 29, 2016 - 12:30 - 1:30 p.m.  
B2 (lower level) - Prairie Capital Convention Center

### Moderator:

Dr. Gwynne Kell, Superintendent of Winfield #34

### Presenters:

Dr. David Negron, Superintendent of Maywood-Melrose Pk-Broadview #89 and Dr. David Palzet, Superintendent of Pleasantdale #107

**12:30 – 1:30 p.m.**

**EdCamp**



This year at the conference we're hosting an "unconference" session as well, EdCamp **#IASA16** will be the inaugural EdCamp style session!

What's an EdCamp? It's another way to engage in professional learning, the presenters are the participants, the topics are selected by the participants! We'll have some experienced EdCampers on hand to help make this experience interesting and engaging.

### When and Where:

Thursday, September 29, 2016 - 12:30 - 1:30 p.m.  
B4 (lower level) - Prairie Capital Convention Center

### Facilitators:

Dr. Greg Goins, Superintendent of West Frankfort #168; Dr. Michael Lubelfeld, Superintendent of Deerfield #109; and Dr. Nick Polyak, Superintendent of Leyden Comm HS #212

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**Thursday, September 29, 2016**

**12:30 – 1:30 p.m.**

**Knowledge Exchange Theater**

*Main Hall - Prairie Capital Convention Center*

**Keep Calm and STEM On**

Participants will be exposed to careers requiring STEM skills and the data about the growth in these jobs. Learn about the ways K-12 educators can begin to use STEM strategies and digital resources in their classrooms to grow the capacity of their students.

**Moderator:**

Dr. Sheila Harrison-Williams, Superintendent of Hazel Crest #152-5

**Presenter:**

Dr. Cindy Moss, Director of Global STEM Initiatives for Discovery Education

**12:30 - 1:30 p.m.**

**Breakout Sessions**

*Sponsored by: NaviGate Prepared*

**Senate Bill 100 and Restorative Justice Practices: From Punishment to Support**

This presentation will focus the audience's attention on student discipline practices and how they directly affect student achievement. Emphasis will be placed on considering practical restorative justice strategies and other behavior modification practices that may help reduce the number of student out-of-school suspensions.

**When and Where:**

Thursday, September 29, 2016 - 12:30 - 1:30 p.m.  
B6 (lower level) - Prairie Capital Convention Center

**Moderator:**

Michael S. Sutton, Superintendent of Highland Comm #5

**Presenter:**

LaKeisha Young, Instructional Support Specialist for the Illinois Center for School Improvement

## Thursday, September 29, 2016

### **Creating a Culture of Achievement Starting with a Culture of “Showing Up”**

Attendance is fundamental to student success. Leadership and innovation are required for improvement. This session examines strategies implemented at Barrington #220 to create a culture of “showing up” where learning time improves and parent interaction increases without straining district resources. To initiate this catalyst for change, their leaders used attendance data to create and manage a positive culture that facilitates parent engagement, promotes collaboration and acknowledges the efforts of those involved. Attendees will come away with a better understanding of what’s required to successfully enhance school culture, connect with parents and encourage the lifelong habits of showing up.

#### **When and Where:**

Thursday, September 29, 2016 - 12:30 - 1:30 p.m.

B9 (lower level) - Prairie Capital Convention Center

#### **Moderator:**

Cathie Pezanoski, Superintendent of Elwood #203

#### **Presenters:**

Dr. Brian Harris, Superintendent of Barrington #220 and Jerry Wooden, Executive Vice President of School Innovations and Achievement

### **Communication, Feedback and Coaching Skills for Superintendents**

Teacher and principal evaluation requirements have prompted a review for the skill sets of superintendents and principals in order to be effective evaluators. Basic principles of performance management likely to enhance the evaluation process are addressed. This presentation examines fundamental elements of communication when giving feedback face-to-face to staff members to enhance the effectiveness of the feedback. Performance coaching is addressed and is defined as providing a staff member with specifics regarding how to improve performance so that in the future it meets expectations. Developmental coaching (career oriented) is also reviewed.

## Thursday, September 29, 2016

### **When and Where:**

Thursday, September 29, 2016 - 12:30 - 1:30 p.m.  
B7 (lower level) - Prairie Capital Convention Center

### **Moderator:**

Dr. Kevin O'Mara, Superintendent of Argo Comm #217

### **Presenters:**

Dr. David E. Bartz, Professor Emeritus of Eastern Illinois University; Dr. Crystal Johnson, Superintendent of Rossville-Alvin #7; and Matthew Stines, Superintendent of Grant Comm #110

### **What's Eating You? Optimizing Teacher Performance through Stress & Recovery Awareness**

Educator stress levels are consistently increasing in the U.S. and it is well-known that stress can negatively impact performance, especially with ineffective coping behaviors. Join Dr. Thieman to learn about her groundbreaking research on stress in high stress professions, like education. She will share information on how stress impacts the educational environment and provide information needed to complete a needs assessment related to stress and recovery of educators. Participants will also learn how to determine if stress is impacting their own performance in addition to strategies to reduce its impact.

### **When and Where:**

Thursday, September 29, 2016 - 12:30 - 1:30 p.m.  
B10 (lower level) - Prairie Capital Convention Center

### **Moderator:**

Dr. Timothy Kilrea, Superintendent of Lyons Twp #204

### **Presenter:**

Dr. Erica Thieman, Assistant Professor of the University of Illinois, Urbana-Champaign

**Thursday, September 29, 2016**

### **The State of Dual Credit**

In June of 2015, The Higher Learning Commission revised rules to Dual Credit Faculty Requirements to assure academic quality by requiring institutions to demonstrate that faculty members who deliver college-level content are appropriately qualified to do so. In Illinois, secondary and postsecondary educational institutions have a long history of working together to develop and deliver dual credit courses that benefit students. The benefits to high school students who participate in dual credit courses have proven to be numerous. In order to ensure that Illinois educational institutions continue to provide the opportunity for high school students to earn college credit while still in high school, high school and college administrators will have to ensure that all high school instructors have the same qualifications that an on-campus college faculty member teaching that course would have. In this session, the Illinois Board of Higher Education and the Illinois Community College Board will provide insight into the new faculty qualification requirements and provide updates on the current strategies in place to assure that all high school instructors teaching dual credit meet these requirements so that high school students in Illinois continue to have the opportunity to earn college credit while still in high school.

### **When and Where:**

Thursday, September 29, 2016 - 12:30 - 1:30 p.m.

B1 (lower level) - Prairie Capital Convention Center

### **Moderator:**

Dr. Scott Doerr, Superintendent of Nokomis Comm #22

### **Presenters:**

Dr. Ashley Becker, Senior Director for Academic Affairs with the Illinois College Board; Gretchen Lohman, Associate Director for Academic Affairs with the Illinois Board of Higher Education; Whitney Thompson, Associate Director for Career and Technical Education with the Illinois College Board; and Amanda Winters, Assistant Director for Academic Affairs with the Illinois Board of Higher Education

**1:45 - 2:45 p.m.**

### **Third General Session**

*B11BCD (lower level) - Prairie Capital Convention Center*

### **• Presiding and Opening Remarks**

Derek Hutchins, IASA President and Superintendent of Crab Orchard #3



**Thursday, September 29, 2016**

## **Keynote Speaker**



### **Third General Session**

**1:45 – 2:45 p.m.**

*B11BCD (lower level) - Prairie Capital Convention Center*

### **Byron V. Garrett**

*Author of *The ABC's of Life* and *There's Greatness on the Inside**

#### ***Transforming Education Through Understanding Our Changing Demographics***

The nuclear family has been destroyed. The agrarian calendar continues to dominate the K-12 education arena. The proliferation of social networking and technology continues to push education to the limits. In this thought provoking session, participants will embark on a journey to understand how societal changes are transforming education. While many talk about unions, teacher contracts, and the common core, a culture of demand driven consumers (parents and students) has arrived. From the Real Housewives of Atlanta to Xbox Kinect to Facebook, the landscape has changed requiring educators to not only understand but embrace these changing demographics in order to foster student success.

*Book signing:* Byron will have his books, *There's Greatness on the Inside* and *The ABC's of Life for Kids*, available for purchase following the General Session.

## Thursday, September 29, 2016

**3 - 4 p.m.**

### **Breakout Sessions**

*Sponsored by:* NaviGate Prepared

#### **Virtual Snow Days in Illinois**

Starting in January 2016, Leyden Comm HS #212, Community #94 and Gurnee #56, were selected to take part in a 3-year E-Learning Days Pilot. This session will allow these three superintendents to explain how E-Learning Days are allowing students to move forward in their curricula, even when the weather closes school buildings.

#### **When and Where:**

Thursday, September 29, 2016 - 3 - 4 p.m.

B6 (lower level) - Prairie Capital Convention Center

#### **Moderator:**

Barbara Thompson, Superintendent of Fisher #1

#### **Presenters:**

Dr. Doug Domeracki, Superintendent of Community #94; Dr. John Hutton, Superintendent of Gurnee #56; and Dr. Nick Polyak, Superintendent of Leyden Comm HS #212

#### **Making the Case for Technology in Rural Schools**

From a remote rural K-8 district of 115 students and 72 square miles of high poverty (74% low income), New Holland-Middletown #88's story begins four years ago with no student software OR hardware to an innovative district utilizing Apple, Google, and Microsoft in a 1:1 setting. What changed? Attend this session to learn more.

#### **When and Where:**

Thursday, September 29, 2016 - 3 - 4 p.m.

B9 (lower level) - Prairie Capital Convention Center

#### **Moderator:**

Dr. Steven Isoye, Superintendent of Niles Twp Comm HS #219

#### **Presenter:**

Todd Dugan, Superintendent of New Holland-Middletown #88

**Thursday, September 29, 2016**

### **Redefining District ROI: Return on Value as the New Benchmark**

An insightful, new subject and formula that redefines ROI for school districts. It's time for schools to look beyond the financial when it comes to investing in data management systems. Measuring non-fiscal returns can reveal a clearer value of the investment.

Return on Value is the new benchmark in:

- Student achievement
- District wide knowledge
- Community engagement

This benchmark can turn any district into a K-12 Success Ecosystem where everyone is engaged, all stakeholders are at the table, and goals are aligned. This subject shows the value of enhancing information and communication for students, parents, teachers, administrators, schools boards and the community by revealing a new formula for ROI.

#### **When and Where:**

Thursday, September 29, 2016 - 3 - 4 p.m.

B10 (lower level) - Prairie Capital Convention Center

#### **Moderator:**

Dr. Terri VandeWiele, Superintendent of Silvis #34

#### **Presenters:**

Adam Eberle, Chief Commercial Officer at SunGard K-12 and Stan Gorbatskin, Assistant Superintendent/Technology Services for Indian Prairie #204

### **2016 – A Year of Disruptive Transition for Energy Prices**

Gather relevant and useful information to take care of your district's energy purchasing now before you finalize your budgets for 2017-18 and beyond.

#### **When and Where:**

Thursday, September 29, 2016 - 3 - 4 p.m.

B2 (lower level) - Prairie Capital Convention Center

## Thursday, September 29, 2016

### **Moderator:**

Dr. Kristen Kendrick-Weikle, Superintendent of Warrensburg-Latham Unit #11

### **Presenters:**

Dr. David Hill, Associate Superintendent of Community Consolidated #93; Glen Grimm, New Business Development Manager with Constellation Energy Gas/Illinois Energy Consortium; and Dr. David Thieman, Senior Business Development Executive with NextEra Energy Services Electric/Illinois Energy Consortium

### **Putting the Sizzle in STEM**

In this session, participants will be immersed as STEM learners and will be doing hands-on inquiry, cyber investigation, collaboration, communication and critical thinking. They will leave knowing how to describe STEM learning as Students and Teachers Energizing Minds.

### **When and Where:**

Thursday, September 29, 2016 - 3 - 4 p.m.

B4 (lower level) - Prairie Capital Convention Center

### **Moderator:**

Dr. Darryl Taylor, Superintendent of Lincoln Elem #156

### **Presenter:**

Dr. Cindy Moss, Director of Global STEM Initiatives for Discovery Education

### **Work – Life Balance**

The superintendency can be a very stressful position. This interactive session is designed for participants to examine how they are spending each hour of the week. Concepts from author Greg McKeown and his book *Essentialism* will be examined. Participants will be asked to design an action plan on how they can achieve Work – Life Balance.

## Thursday, September 29, 2016

### **When and Where:**

Thursday, September 29, 2016 - 3 - 4 p.m.  
B7 (lower level) - Prairie Capital Convention Center

### **Moderator:**

Dr. Sonya Whitaker, Superintendent of Harvey #152

### **Presenter:**

Dr. Richard J. Voltz, IASA Associate Director of Professional Development

### **Safety Planning & Preparation Best Practices**

Learn about the latest methods, techniques and procedures designed to help keep staff and students safe during an emergency. See how technology can be used to empower your staff and first responders with real-time safety information. Take away ideas and solutions to help eliminate the complexities of safety plan creation while ensuring your procedures are best-in-class.

### **When and Where:**

Thursday, September 29, 2016 - 3 - 4 p.m.  
B1 (lower level) - Prairie Capital Convention Center

### **Moderator:**

Kim Schilson, Superintendent of Illini West HS #307

### **Presenters:**

Josh Quick, Superintendent of Robinson CUSD #2 and Daniel Ifft, Account Manager with NaviGate Prepared

### **4 - 5 p.m.**

### **High School District Organization Meeting (HSDO)**

B3 (lower level) - Prairie Capital Convention Center

### **4:30 - 6 p.m.**

### **IASA School for Advanced Leadership Alumni Reception**

Governor Yates (second floor) - President Abraham Lincoln Hotel

Sponsored by: Single Path, LLC

**Thursday, September 29, 2016**

**4:30 - 6 p.m.** *(continued)*

**Association of Illinois Rural and Small Schools Meeting (AIRSS)**

*B8 (lower level) - Prairie Capital Convention Center*

**5 - 7 p.m.**

**Southern Illinois University Reception**

*Lincoln Room (lobby level) - President Abraham Lincoln Hotel*

**6 p.m.**

**Hospitality Suites Open**

**9 - 11 p.m.**

**President's Reception**

*Presidential Ballroom C/D (lobby level) - President Abraham Lincoln Hotel*



**Who says you can't mix business with pleasure?**

Join IASA President Derek Hutchins and your colleagues for an after-hours get together. This event will give you another opportunity to reconnect with your colleagues from around the state as well as visit with old friends.

*Entertainment:* Howl 2 Go Dueling Pianos, by Howl at the Moon

*Sponsored by:*

- ECRA Group, Inc.
- Horace Mann Companies
- Stifel

## Friday, September 30, 2016

**7 - 11:30 a.m.**

### **Registration Open**

*Lower Level (outside of B11) - Prairie Capital Convention Center*

Conference materials (program, name badge and meal tickets) may be picked up at the IASA Registration Desk on the lower level of the Prairie Capital Convention Center.

Free Wi-Fi is available throughout the Prairie Capital Convention Center. You can connect to the wireless network using the password **IASA2016**. Conference hashtag: **#IASA16**

**7:30 - 8:30 a.m.**

### **Fellowship Breakfast** (coffee and rolls)

*B2 - Prairie Capital Convention Center*

You are welcome to join us for the second annual faith-based Fellowship Continental Breakfast hosted personally by interested superintendents from around the state. The goal of our gathering is to deepen relationships, encourage reflection, and to enjoy a time of encouragement and support with colleagues. This year former NFL player and current Fellowship of Christian Athletes (FCA) spokesperson Steve Fitzhugh will deliver a brief message. The Fellowship Breakfast is open to all conference attendees.

**8:30 - 9:30 a.m.**

### **Breakout Sessions**

*Sponsored by: NaviGate Prepared*

#### **The Write Life – Harnessing the Power of the Written Word**

Have you ever wanted to write a book? School superintendents are treasure troves of experience, inspiration, and knowledge; yet few of us share our wisdom beyond a small circle of colleagues. Sharing your expertise through the written word is a powerful way to develop and build a legacy, and improve the world around you – one leader at a time. We will explore habits designed to take you from wanting to write a book one day – to writing pieces of your story every day. The journey from finishing a manuscript to seeking a publisher will also be addressed.

## Friday, September 30, 2016

### **When and Where:**

Friday, September 30, 2016 - 8:30 - 9:30 a.m.

B10 (lower level) - Prairie Capital Convention Center

### **Moderator:**

Erik Estill, Superintendent of Rome Comm #2

### **Presenter:**

Dr. Catherine M. Finger, Superintendent of Grayslake Comm #127

### **Illinois Transition to the SAT – Key Updates and Information**

The Illinois State Board of Education (ISBE), in particular with The College Board will provide the SAT as the college entrance exam to all 11th graders in spring 2017. Participants will be provided with an overview of the SAT Suite of Assessments, additional benefits available to educators and students, and resources to help administrators, counselors and teachers prepare for the SAT.

### **When and Where:**

Friday, September 30, 2016 - 8:30 - 9:30 a.m.

B6 (lower level) - Prairie Capital Convention Center

### **Moderator:**

Stephen Murphy, Superintendent of Carbondale Comm #165

### **Presenter:**

Hoor Bhanpuri, Executive Director of The College Board

### **Property Tax Freeze Update – How will it impact my district?**

Tax caps, the Property Tax Freeze and Related Considerations. Come learn the latest on how the property tax freeze will affect your district. Discover how the freeze will affect both districts currently under PTELL and those which have not previously been capped. Learn possible strategies for dealing with this new legislation.

### **When and Where:**

Friday, September 30, 2016 - 8:30 - 9:30 a.m.

B4 (lower level) - Prairie Capital Convention Center



## Friday, September 30, 2016

### **Moderator:**

Dr. Judith Hackett, Superintendent of the Northwest Suburban Special Education Organization

### **Presenters:**

Jennifer Filyaw, Superintendent of Wesclin #3; Kyle Harding, Partner at Chapman and Cutler LLP; and Kevin Heid, Managing Director at Stifel

### **The Next Steps for Strategic Planning in Light of the ACA**

Many employers are understandably overwhelmed by the magnitude and dynamic nature of the evolving ACA. This presentation focuses on the provisions that create responsibilities for employers and strategies for employers to prepare for them. We will summarize each provision, break down the requirements and help participants create their own action plans. We will also answer frequently asked questions, provide tips for compliance, and identify resources for those who want additional information.

### **When and Where:**

Friday, September 30, 2016 - 8:30 - 9:30 a.m.  
B1 (lower level) - Prairie Capital Convention Center

### **Moderator:**

Victoria Tabbert, Superintendent of Queen Bee #16

### **Presenters:**

Kaitlin Economon, School Benefits Specialist with American Fidelity; Monica Schermier, Health Care Reform Consultant with American Fidelity; and Jeff Fetcho, Superintendent of Hamilton County #10

### **The Impact of Poverty on Academic Achievement**

New research is revealing that poverty and stress not only affect the cognitive skills of young children but actually result in significant differences in brain maturation – especially in areas important for language and reading. Because of this, many students often experience a ‘double jeopardy’ of poverty and learning issues. It is important for educators to understand not only how poverty and stress impact the brain but also what foundational skills are essential for helping students process and retain what is taught in the classroom.

## Friday, September 30, 2016

### **When and Where:**

Friday, September 30, 2016 - 8:30 - 9:30 a.m.

B7 (lower level) - Prairie Capital Convention Center

### **Moderator:**

Ronald Jacobs, Superintendent of Riverdale CU #100

### **Presenter:**

Dr. Martha S. Burns, Joint Appointment Professor at Northwestern University

### **Strength in Numbers: Strong Parent Involvement Increases Academic Achievement**

This presentation will review and examine the importance of parent involvement and the positive effects on student performance and academic achievement in the classroom. It will further examine how parent involvement promotes academic achievement through effective evidence-based models, strategies and resources. This session will further highlight the Illinois State Board of Education's Family Engagement Framework Guide, which references research and best practices that can be incorporated into a district's continuous improvement plan.

### **When and Where:**

Friday, September 30, 2016 - 8:30 - 9:30 a.m.

B9 (lower level) - Prairie Capital Convention Center

### **Moderator:**

Dr. Roger Alvey, Superintendent of Illini Bluffs Unit #327

### **Presenter:**

Tracy M. Snell, Instructional Support Specialist with the Illinois Center for School Improvement

### **8:30 - 9:30 a.m.**

### **IASA Past Presidents Meeting**

*VIP Room (lower level) - Prairie Capital Convention Center*

*Hosted by: Derek Hutchins, IASA President*

*(See pages 94 - 95 for a list of IASA Past Presidents)*

## Friday, September 30, 2016

**9:30 - 11:45 a.m.**

### **Closing General Session Brunch\* and IASA Annual Meeting**

*B11BCD (lower level) - Prairie Capital Convention Center*

\*Brunch will be served as part of the Closing General Session. A ticket is required.

*Meal sponsored by: Blackboard and SunGard K-12*

*General Session sponsored by: Kings Financial Consulting, Inc.*

- **Presiding and Opening Remarks**

Derek Hutchins, IASA President and Superintendent of Crab Orchard #3

*Thoughts on the Presidency*

- **Introduction of the 2016-17 IASA Officers and Board of Directors**

- **Recognition of Dr. Jane L. Westerhold, IASA Immediate Past President**

- **Recognition of IASA Past Presidents**

(See pages 94 - 95 for a list of IASA Past Presidents)

- **Annual Business Meeting and State of the Association Report**

- *Parliamentarian:* Dr. Jason D. Henry, Superintendent of Sesser-Valier Comm #196

- Dr. Sheila Harrison-Williams, Treasurer - IASA Board of Directors

- Dr. Brent Clark, IASA Executive Director

**Friday, September 30, 2016**

## **Keynote Speaker**



### **Closing General Session Brunch and IASA Annual Meeting 9:30 – 11:45 p.m.**

*B11BCD (lower level) - Prairie  
Capital Convention Center  
Sponsored by: Kings Financial  
Consulting, Inc.*

### **Josh Sundquist**

Paralympian, motivational speaker and best-selling author of *Just Don't Fall*

#### ***The Difference You Make in a Day***

Educators work incredibly hard to help students turn into adults, but they don't often get to see the results – that is, what those young people go on to do or accomplish. Josh tells stories about the administrators, teachers, and coaches who guided him on his journey as an athlete and a human being, who helped shape him into the person who will be standing onstage at the 2016 IASA Annual Conference. This glimpse into Josh's life serves as an example of what their current students might do or become in the future because of the difference they can make day in and day out.

### **11:45 a.m Adjournment**

Thanks for celebrating our 52nd Annual Conference!  
We hope you enjoyed the conference!

## EXHIBITORS

### THANK YOU

#### To our 2016 Conference Exhibitors.

We appreciate your support of IASA and its members.

- Accelerate Learning
- AdvancED Illinois
- Ainad Shriners
- Ameren Illinois
- American College of Education
- American Fidelity
- Association of Illinois Rural and Small Schools
- AXA Advisors, LLC
- Blackboard Inc.
- BuyBoard National Purchasing Cooperative
- Camp Invention
- Center for Tax and Budget Accountability(CTBA)
- Common Goal Systems, Inc.
- Computer Information Concepts, Inc.
- Consortium for Educational Change
- Dant Clayton
- Edgenuity
- Edmentum
- Elevate K-12
- EMC School
- EvaluWise
- Federal Bureau of Investigation (FBI) - Springfield
- FGM Architects, Inc.
- FIRM Systems: Employment Compliance Solutions
- Grand Canyon University
- GRP Mechanical Company, Inc.
- Horace Mann Companies
- Illinois Association of Regional Superintendents of Schools
- Illinois Association of School Administrators
- Illinois Association of School Business Officials
- Illinois Energy Consortium
- Illinois High School Association
- Illinois Learning Technology Purchase Program
- Illinois Principals Association
- Illinois School Administrators Political Action Committee

## EXHIBITORS

- Illinois Schools Employee Benefits Consortium (ISEBC)
- INSPEC, Inc.
- International Center for Leadership in Education
- JMO Mobile Modular, LLC
- K12 Alerts/Anonymous Alerts
- Learning Sciences International
- Metropolitan Schools Employee Benefits Program (MSEBP)
- Midwest Transit Equipment
- Moss
- Northern Illinois University
- OpTerra Energy Services
- OverDrive
- PeopleAdmin
- PMA Financial Network Inc./ISDLAF+
- Poettker Construction Company
- Quality Network Solutions, Inc.
- Ruckus Wireless
- S. M. Wilson & Co.
- Sandner Group Alternative Risk Solutions
- School Innovations and Achievement
- School Spirit Lab, Division of Bannerville USA
- Scranton Products
- Security Alarm Corporation
- Security Voice, Inc.
- Southern Bus and Mobility
- Southern Illinois University
- Stalker Sports Flooring
- Standard for Success, LLC
- Stifel
- SunGard K12
- The Egyptian Trust
- Trane
- Tria Architecture
- VariQuest Visual Learning Tools
- VIF International Education
- Worth Ave. Group

# EXHIBITORS

## Events in the Exhibit Hall

*Main Hall, Prairie Capital Convention Center*

The IASA Exhibit Hall is filled with services and products to enhance your operations in nearly all directions. Stop by and check out the abundant resources available to you.

### Wednesday, September 28

**6 – 7:30 p.m**

- IASA Welcoming Reception
- Exhibit Hall Open
- Social Media Lounge Open

### Thursday, September 29

**7 – 9 a.m**

- Continental Breakfast

**7 a.m. – 3 p.m**

- Exhibit Hall Open
- Social Media Lounge Open
- Coffee Breaks

**11 a.m. – 12:30 p.m**

- Lunch

**11:15 a.m. - 12:15 p.m.**

#### Knowledge Exchange Theater

*Transformation Train: Are you on track to transform your district?*

*Presented by Google for Education*

**12:30 – 1:30 p.m**

#### Knowledge Exchange Theater

*Keep Calm and STEM On*

*Presented by Discovery Education*

## EXHIBITORS

### **ACCELERATE LEARNING**

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Booth: 516

Marla Bormann, Acct. Mgr.

5177 Richmond Avenue, #1025

Houston, TX 77056

312/925-4036

mbormann@acceleratelearning.com

Accelerate Learning has developed a product that offers a number of curriculum and professional development solutions that support early learning, NGSS, and customized state-aligned curriculum

### **AdvancED ILLINOIS**

---

Booth: 505

Becky Densmore, Dir.

510 Devonshire, Suite E

Champaign, IL 61820

217/333-1120; Fax: 217/244-1132

bdensmore@advanc-ed.org

*IASA School Service Member*

### **AINAD SHRINERS**

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Booth: 211

John Blondell, Unit Pres.

609 St. Louis Avenue

East St. Louis, IL 62201

618/874-1870; Fax: 618/874-2960

jblondell@email.com

Shriners Hospitals for Children

### **AMEREN ILLINOIS**

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Booth: 219

Kenny Blum, Community/Public Rel.

300 Liberty Street

Peoria, IL 61602

309/677-5447

kblum@ameren.com

Gas and electric utility company

*IASA School Service Member*



## EXHIBITORS

### **AMERICAN COLLEGE OF EDUCATION**

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Booth: 213

Tony Miller, Exec. Dir./Field Ops.  
101 West Ohio Street, Suite 1200  
Indianapolis, IN 46204  
317/829-9422  
tony.miller@ace.edu

American College of Education fully accredited and online, offering Master of Education and Doctor of Education degrees, and Graduate Teaching Certificates.

### **AMERICAN FIDELITY**

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Booth: 300

Caleb Wilson, Regional Manager  
333 Salem Place, Suite 130  
Fairview Heights, IL 62208  
855/ 822-9168; Fax: 855/871-2490  
Section 125 Administration, 403(b) Administration,  
Dependent Audit verifications and assistance with  
Health Care Reform, HSA and HRA's  
*IASA School Service Member, IASA President's Circle  
Corporate Partner and Legacy Conference Supporter*

### **ASSOCIATION OF ILLINOIS RURAL AND SMALL SCHOOLS**

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Booth: 504

David M. Ardrey, Exec. Dir.  
81 Horrabin Hall  
Macomb, IL 61455  
618/924-8218  
execdir@airssedu.org  
The Association of Illinois Rural and Small Schools  
was organized to present unified efforts and promote  
educational excellence in rural and small schools.

### **AXA ADVISORS, LLC**

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Booth: 409

Kyle Zake, Financial Cons.  
1515 West 22nd Street, Suite 300  
Oak Brook, IL 60523  
630/954-6896; Fax: 630/954-4097  
kyle.zake@axa-advisors.com  
Full-service global financial planning firm.  
Specialized division focused on the school  
marketplace. Expertise on 403(b)/457(b).  
*IASA School Service Member*

## EXHIBITORS

### **BLACKBOARD INC.**

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Booth: 207

Chris Buecksler, K-12 Campaigns Dir.

1111 19th Street NW

Washington, DC 20036

763/360-3873

[chris.buecksler@blackboard.com](mailto:chris.buecksler@blackboard.com)

Blackboard offers K-12 solutions for teaching and learning and communications with the overall goal of increasing student success.

*IASA School Service Member, IASA Silver Level Corporate Partner and Premier Conference Supporter*

### **BUYBOARD NATIONAL PURCHASING COOPERATIVE**

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Booth 514

Tamara Sites, Sales Rep.

573/330-7779

[tamara.sites@buyboard.com](mailto:tamara.sites@buyboard.com)

As one of the oldest purchasing cooperatives, BuyBoard streamlines your purchasing procurement process ensuring all State and Federal regulations are met. BuyBoard is the only purchasing cooperative that helps support public education in Illinois. Sponsored by the IASA, IASB and IPA – Your audit trail is recorded with BuyBoard.

*IASA School Service Member and IASA Silver Level Corporate Partner*

### **CAMP INVENTION**

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Booth: 413

3701 Highland Park NW

North Canton, OH 44720

800/968-4332

[campinvention@invent.org](mailto:campinvention@invent.org)

Camp Invention is a summer enrichment program that presents essential STEM concepts through the most creative hands-on activities.

## EXHIBITORS

### **CENTER FOR TAX AND BUDGET ACCOUNTABILITY (CTBA)**

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Booth #503

Dr. Marleis Trover, Board Member

70 East Lake Street, #1700

Chicago, IL 60601

312/332-1041

[www.ctbaonline.org](http://www.ctbaonline.org)

CTBA is a non-partisan, data driven advocate for adequate and equitable tax and budget policies in Illinois.

### **COMMON GOAL SYSTEMS, INC.**

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Booth: 210

Marty Bennet, Ed.S., Acct. Exec.

188 Industrial Drive, #240

Elmhurst, IL 60126

866/847-3405; Fax: 630/566-4202

[mbennet@common-goal.com](mailto:mbennet@common-goal.com)

Common Goal Systems develops cloud-based solutions for schools. TeacherEase is software for the digital classroom that supports standards-based education. SchoolInsight is a student management system.

### **COMPUTER INFORMATION CONCEPTS, INC.**

---

Booth: 404

Steve Bohlender, Exec. Vice Pres.

2843 31st Avenue

Greeley, CO 80631

800/437-7457; Fax: 970/330-0839

[sbohlender@cicesp.com](mailto:sbohlender@cicesp.com)

Computer Information Concepts provides Web-based application – Infinite Campus, SIS, Finance, HR and CIC Visual Analysis using Tableau.

*IASA School Service Member*

### **CONSORTIUM FOR EDUCATIONAL CHANGE**

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Booth: 412

Mary Jane Morris, Co-Exec. Dir.

530 East 22nd Street

Lombard, IL 60148

630/495-0507; Fax: 630/495-7443

[info@cecillinois.org](mailto:info@cecillinois.org)

*IASA School Service Member*

## EXHIBITORS

### **DANT CLAYTON**

---

Booth: 418

Andrew Kramb, Regl. Sales

536 8th Street

Columbus, IN 47201

812/376-8649; Fax: 812/376-8791

[andrew@rksportsseating.com](mailto:andrew@rksportsseating.com)

Dant Clayton designs, manufactures and constructs a full line of aluminum bleachers, permanent grandstands, stadium structures, press boxes and accessory products.

### **EDGENUITY**

---

Booth: 500

Greg Bishop, Acct. Exec.

8860 East Chaparral Road

Scottsdale, AZ 85250

586/634-5626; Fax: 480/423-0213

[greg.bishop@edgenuity.com](mailto:greg.bishop@edgenuity.com)

### **EDMENTUM**

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Booth: 506

Michael Ensign, Bus. Dev. Mgr.

5600 West 83rd Street, Suite 300/ 8200 Tower

Bloomington, MN 55437

[michael.ensign@edmentum.com](mailto:michael.ensign@edmentum.com)

Leading provider of online, mobile and software learning solutions

### **ELEVATE K-12**

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Booth: 310

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# THANK YOU AND OTHER

## Thank You

The IASA staff would like to extend our thanks to each of you for taking part in the 52nd Annual IASA Conference. We would also like to thank those who presented or moderated breakout sessions for their time.

## A special thanks also goes to:

### ***Pledge of Allegiance and National Anthem***

*From Crab Orchard Elementary School (Jennifer Hancock's Third Grade Class)*

Lena Jo Barker, Kenadie Cavitt, Olivia Crain, Caidyn Delcambre, Nicholas Feldscher, Madison Gwaltney, Javon McMillen, Caleb Menser, Boone Morris, Haley Mueller, Kailey New, Wheeler Simpson, Logan Sisco, Josie Stapleton, Alex Taylor and Laila Whitehead

## Call for Presentations

Proposals to present at the IASA Annual Conference, September 27-29, 2017, will be accepted through Friday, May 12, 2017. Forms are available for download on the IASA website.

Visit [www.iasaedu.org](http://www.iasaedu.org) for more information.

## Conference Survey

An on-line conference survey will be available on Tuesday, October 4, 2016.

# IASA PAST PRESIDENTS

**The Past Presidents are listed below for the year of the annual meeting at which they presided.**

1946.....	M.E. Steele, Supt., Mendota
1947.....	Darrell R. Blodgett, Supt., Jacksonville
1948.....	Earl H. Hanson, Supt., Rock Island
1949.....	Millard D. Bell, Supt., Wilmette
1950.....	E.L. Alexander, Supt., Edwardsville
1951.....	E.H. Mellon, Supt., Champaign
1952.....	Hal O. Hall, Supt., Belleville Twp HS and Junior College
1953.....	J.L. Buford, Supt., Mt. Vernon
1954.....	Franklin C. Thomas, Supt., Barrington
1955.....	J.A. Mason, Supt., Niles Twp HS, Skokie
1956.....	Oscar M. Chute, Supt., Evanston
1957.....	Guy E. Cornwell, Supt., Taylorville
1958.....	L.O. Little, Supt., Quincy
1959.....	Lester J. Grant, Supt., Decatur
1960.....	Ralph E. Clabaugh, Supt., Arlington Heights
1961.....	Jewell A. Mann, Supt., Jacksonville
1962.....	Harold H. Metcalf, Supt., Bloom Twp HS and Community College – Chicago Heights
1963.....	J. Harold Voshall, Supt., Pittsfield
1964.....	Everett F. Kerr, Supt., Blue Island
1965.....	Fred C. McDavid, Supt., Peoria
1966.....	David J. Heffernan, Asst. Supt., Chicago
1967.....	Virgil H. Judge, Supt., Mattoon
1968.....	W.E. McAllister, Supt., Centralia
1969.....	E.H. Schultz, Supt., Homewood
1970.....	Van Miller, Prof. of Ed. Admin., University of IL – Champaign
1971.....	Maurice P. Clark, Supt., Western Springs
1972.....	Olin W. Stratton, Supt., Highland
1973.....	Earl D. Patton, Supt., Springfield
1974.....	John G. Alford, Supt., Elmhurst
1975.....	C. Robert Leininger, Supt., River Bend
1976.....	David F. Byrne, Supt., Leyden High School, Franklin Park
1977.....	Loel Verble, Supt., Anna
1978.....	Charles Caruso, Supt., Deerfield
1979.....	F. Leon Rodgers, Supt., Delavan
1980.....	Robert H. McKinney, Supt., Mannheim Elem #83
1982.....	David McClintock, Supt., Nashville High School #99
1983.....	Karl R. Plath, Supt., Highland Park/ Deerfield #113

# IASA PAST PRESIDENTS

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1986.....	Harold R. Baum, Supt., Valmeyer Comm #3
1987.....	Donald E. Barnes, Supt., Western Springs #101
1988.....	Walter H. Warfield, Supt., Mattoon #2
1989.....	Ronald W. Simcox, Supt., Hinsdale #181
1990.....	Howard T. Jackson, Supt., Robinson #2
1991.....	Richard M. Carrabine, Supt., Bloom Twp HS #206
1992.....	Jerry L. Parker, Supt., Pekin #105
1993.....	Elise S. Grimes, Supt., La Grange Highlands #106
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1996.....	Ronald J. Yates, Supt., Pontiac Twp #90
1997.....	Donald L. Gossett, Supt., Libertyville Comm #128
1998.....	Thomas J. Dahncke, Supt., Nashville #49
1999.....	R. Craig Whitlock, Supt., United Twp HS #30
2000.....	Brock Butts, Supt., Tremont Comm Unit #702
2001.....	Michael A. Wright, Supt., Morris #54
2002.....	Daniel L. Meyer, Supt., St. Elmo #202
2003.....	Harold E. Ford, Supt., Geneseo Comm Unit #228
2004.....	Donald E. Weber, Supt., Naperville #203
2005.....	Marleis Trover, Supt., Vienna #13-3
2006.....	Brent J. McArdle, Supt., Lexington #7
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2009.....	Robert E. Gillum, Ball Chatham CU #5
2010.....	Rick Schmitt, Supt., Sandwich #430
2011.....	Gary Kelly, Supt., DuQuoin #300
2012.....	David W. Messersmith, Bushnell-Prairie City #170
2013.....	Kathryn J. Robbins, Leyden Comm HS #212
2014.....	Steve Webb, Goreville Comm Unit #1
2015.....	Scott D. Kuffel, Geneseo Comm Unit #228
2016.....	Jane L. Westerhold, Des Plaines CCSD #62

**Thanks for serving as President last year,  
Dr. Westerhold!**



## NOTES

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## NOTES

## NOTES

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