



Corporate Partner Program Worksheet

Firm Name: _____

Contact Name: _____

Address: _____

Phone: _____ Fax: _____

E-mail Address: _____

School Service Membership

- | | | |
|--|----|--------|
| <input type="checkbox"/> Dues for FY 2011 - required to participate in the Corporate Partner Program | \$ | 475.00 |
| Total | | \$ |

Advertising Opportunities

Mailing Labels

- | | | |
|---|----|--------|
| <input type="checkbox"/> Complete Association | \$ | 100.00 |
| <input type="checkbox"/> New Superintendents Only | \$ | 100.00 |

School of Professional Development

- | | | |
|--|----|----------|
| <input type="checkbox"/> Logo placed on marketing flyer and participant binder | \$ | 5,000.00 |
|--|----|----------|

IASA Membership Directory

- | | | |
|--|----|----------|
| <input type="checkbox"/> Package A - full page ad, four-color | \$ | 2,000.00 |
| <input type="checkbox"/> Package B - full page ad, black and white | \$ | 1,250.00 |
| <input type="checkbox"/> Package C - 1/2 page ad, four-color | \$ | 1,000.00 |
| <input type="checkbox"/> Package D - 1/2 page ad, black and white | \$ | 750.00 |
| <input type="checkbox"/> Package E - 1/4 page ad, four-color | \$ | 750.00 |
| <input type="checkbox"/> Package F - 1/4 page ad, black and white | \$ | 500.00 |

E-News & Notes Flash

- | | | |
|---|----|----------|
| <input type="checkbox"/> Logo placed in newsletter for one year | \$ | 5,000.00 |
| <input type="checkbox"/> Logo placed in newsletter for six months | \$ | 2,500.00 |

IASA Annual Report

- | | | |
|--|----|----------|
| <input type="checkbox"/> Package A - full page ad, four-color | \$ | 2,000.00 |
| <input type="checkbox"/> Package B - full page ad, black and white | \$ | 1,250.00 |
| <input type="checkbox"/> Package C - 1/2 page ad, four-color | \$ | 1,000.00 |
| <input type="checkbox"/> Package D - 1/2 page ad, black and white | \$ | 750.00 |

Other

- | | | |
|--|----|---------------------------|
| <input type="checkbox"/> IASA Mouse Pad (yearly calendar) - one partner only | \$ | 5,000.00 HLERK |
|--|----|---------------------------|

Total \$

Workshop Sponsorships

New Superintendents

- | | | |
|--|----|--------------------------------------|
| <input type="checkbox"/> Weekly information mailings for the first 10 weeks | \$ | 2,500.00 |
| <input type="checkbox"/> New Superintendent Dinner and Workshop - August 3-4, 2010 | \$ | 5,000.00 SMART Technologi |
| <input type="checkbox"/> New Superintendent Dinner - Date TBD | \$ | 5,000.00 ARAMARK |
| <input type="checkbox"/> Nameplates for New Superintendents - August 2010 | \$ | 5,000.00 ISDLAF+ |

Total

IASA Board of Director Events

Board of Directors Mid-Year Planning Retreat

January 21-22, 2011 - Springfield, IL

- | | | |
|--|----|----------|
| <input type="checkbox"/> Friday Refreshments | \$ | 1,000.00 |
| <input type="checkbox"/> Friday Speaker | \$ | 2,500.00 |
| <input type="checkbox"/> Friday Reception/Dinner | \$ | 5,000.00 |
| <input type="checkbox"/> Saturday Refreshments | \$ | 1,000.00 |
| <input type="checkbox"/> Saturday Speaker | \$ | 2,500.00 |

Board of Directors Retreat

July 28-30, 2010 - Mackinac Island, MI

- | | | |
|---|----|---------------------------|
| <input type="checkbox"/> New Board Member Orientation | \$ | 1,000.00 |
| <input type="checkbox"/> Wednesday Reception and Dinner Speaker | \$ | 5,000.00 SMART Technologi |
| <input type="checkbox"/> Thursday Breakfast | \$ | 1,500.00 |

<input type="checkbox"/>	Thursday Reception and Dinner	\$ 5,000.00
<input type="checkbox"/>	Friday Breakfast	\$ 1,500.00
	Total	\$ <u>6,500.00</u>

Conferences

AASA National Conference on Education

February 17-19, 2011, Denver, CO

<input type="checkbox"/>	Illinois "Superintendent of the Year" Reception	\$ 5,000.00
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IASA Annual Conference

April 13-15, 2011 - Springfield, IL

<input type="checkbox"/>	Wednesday Governing Board Meeting Refreshments	\$ 500.00
<input type="checkbox"/>	Wednesday Evening Welcoming Reception	\$ 5,000.00
<input type="checkbox"/>	Meal Sponsorship (all meal sessions)	\$ 5,000.00
<input type="checkbox"/>	Wednesday - Opening Ceremony (Speaker)	\$ 2,500.00
<input type="checkbox"/>	Thursday and Friday Breakout Sessions	\$ 5,000.00
<input type="checkbox"/>	Thursday - Second General Session Speaker	\$ 2,500.00
<input type="checkbox"/>	Thursday Presidents Reception	\$ 5,000.00
<input type="checkbox"/>	Friday - Third General Session Speaker (Breakfast)	\$ 2,500.00
<input type="checkbox"/>	Friday - Fourth General Session	\$ 2,500.00
<input type="checkbox"/>	Exhibit Booth	\$ 800.00
<input type="checkbox"/>	Governing Board Dinner - Tuesday Evening	\$ 2,500.00

IASA/IASB/IASBO Joint Annual Conference

November 19-21, 2010 - Chicago, IL

<input type="checkbox"/>	Friday Evening IASA Past President's Reception/Dinner	\$ 4,000.00
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Total \$ 4,000.00

School Service Membership (Total)	\$
Advertising (Total)	\$
Workshop Sponsorship (Total)	\$
Board of Directors (Total)	\$
Conferences (Total)	\$ <u>6,500.00</u>
Grand Total	\$

Method of Payment:

- Send me an invoice

Return to:

IASA - Attn: Cherry Middleton
 2648 Beechler Court
 Springfield, IL 62703-7305