



Corporate Partner Program Worksheet

Firm Name: _____
Contact Name: _____
Address: _____
Phone: _____ **Fax:** _____
E-mail Address: _____

School Service Membership

- | | | |
|------------------------------------------------------------------------------------------------------|----|----------|
| <input type="checkbox"/> Dues for FY 2009 - required to participate in the Corporate Partner Program | \$ | 475.00 |
| | | Total \$ |

Advertising Opportunities

Mailing Labels

- | | | |
|---------------------------------------------------|----|--------|
| <input type="checkbox"/> Complete Association | \$ | 100.00 |
| <input type="checkbox"/> New Superintendents Only | \$ | 100.00 |

School of Professional Development

- | | | |
|--------------------------------------------------------------------------------|----|----------|
| <input type="checkbox"/> Logo placed on marketing flyer and participant binder | \$ | 1,500.00 |
|--------------------------------------------------------------------------------|----|----------|

IASA Membership Directory

- | | | |
|--------------------------------------------------------------------|----|----------|
| <input type="checkbox"/> Package A - full page ad, four-color | \$ | 2,000.00 |
| <input type="checkbox"/> Package B - full page ad, black and white | \$ | 1,250.00 |
| <input type="checkbox"/> Package C - 1/2 page ad, four-color | \$ | 1,000.00 |
| <input type="checkbox"/> Package D - 1/2 page ad, black and white | \$ | 750.00 |
| <input type="checkbox"/> Package E - 1/4 page ad, four-color | \$ | 750.00 |
| <input type="checkbox"/> Package F - 1/4 page ad, black and white | \$ | 500.00 |

E-News & Notes Flash

- | | | |
|-------------------------------------------------------------------------------|----|----------|
| <input type="checkbox"/> Logo placed in newsletter for one year (52 issues) | \$ | 5,000.00 |
| <input type="checkbox"/> Logo placed in newsletter for six months (26 issues) | \$ | 2,500.00 |

IASA Annual Report

- | | | |
|--------------------------------------------------------------------|----|----------|
| <input type="checkbox"/> Package A - full page ad, four-color | \$ | 2,000.00 |
| <input type="checkbox"/> Package B - full page ad, black and white | \$ | 1,250.00 |
| <input type="checkbox"/> Package C - 1/2 page ad, four-color | \$ | 1,000.00 |
| <input type="checkbox"/> Package D - 1/2 page ad, black and white | \$ | 750.00 |
| <input type="checkbox"/> Package E - 1/4 page ad, four-color | \$ | 750.00 |
| <input type="checkbox"/> Package F - 1/4 page ad, black and white | \$ | 500.00 |

IASA Website - www.iasaedu.org

- | | | |
|------------------------------------------------------------------|----|----------|
| <input type="checkbox"/> Homepage Hotline - quarterly | \$ | 5,000.00 |
| <input type="checkbox"/> Illinois Education Job Bank - quarterly | \$ | 5,000.00 |

Other

- | | | |
|------------------------------------------------------------------------------|----|---------------------------|
| <input type="checkbox"/> IASA Mouse Pad (yearly calendar) - one partner only | \$ | 5,000.00 HLERK |
|------------------------------------------------------------------------------|----|---------------------------|

Total \$

Workshop Sponsorships

New Superintendents

- | | | |
|------------------------------------------------------------------------------------|---------------|----------------------------------------|
| <input type="checkbox"/> Weekly information mailings for the first 10 weeks | \$ | 1,000.00 |
| <input type="checkbox"/> New Superintendent Dinner and Workshop - July 30-31, 2008 | \$ | 2,500.00 Chevron |
| <input type="checkbox"/> New Superintendent Workshop - October 22, 2008 | \$ | 1,000.00 Education Technolc |
| <input type="checkbox"/> New Superintendent Dinner - October 22, 2008 | \$ | 5,000.00 ARAMARK |
| <input type="checkbox"/> Logo on New Superintendents Workshop Agenda | \$ | 1,250.00 per agenda |
| <input type="checkbox"/> Nameplates for New Superintendents - September 2008 | \$ | 5,000.00 ISDLAF+ |

IASA Fall Professional Development Seminars

- | | | |
|-----------------------------------------------------------------------|----|----------|
| <input type="checkbox"/> Hotel Pere Marquette - September 21-23, 2008 | \$ | 7,500.00 |
| <input type="checkbox"/> Four Points by Sheraton - October 5-7, 2008 | \$ | 7,500.00 |

Total \$

IASA Board of Director Events

Board of Directors Mid-Year Planning Retreat

January 8-9, 2009 - Phoenix, AZ

- Friday Refreshments \$ 1,000.00
- Friday Reception/Dinner ~~\$ 5,000.00~~ American Fidelity
- Saturday Refreshments \$ 1,000.00

Board of Directors Retreat

July 23-25, 2008 - Galena, IL

- New Board Member Orientation \$ 500.00
- Family Caucus - Wednesday Afternoon Reception \$ 1,500.00
- Wednesday Reception and Dinner Speaker \$ 5,000.00
- Thursday Breakfast \$ 1,500.00
- Thursday Dinner \$ 5,000.00
- Friday Breakfast \$ 1,500.00

Total \$

Conferences

AASA National Conference on Education

February 19-21, 2009 - San Francisco, CA

- Illinois "Superintendent of the Year" Reception \$ 5,000.00

IASA Annual Conference

April 1-3, 2009 - Springfield, IL

- Wednesday Governing Board Meeting Refreshments \$ 500.00
- Wednesday Evening Welcoming Reception \$ 5,000.00
- Meal Sponsorship (all meal sessions) \$ 2,500.00
- Thursday Breakfast Speaker \$ 2,500.00
- Thursday Breakout Sessions \$ 5,000.00
- Thursday Afternoon General Session \$ 2,500.00
- Thursday Presidents Reception (new) \$ 5,000.00
- Friday Breakfast Speaker \$ 2,500.00
- Friday Morning Breakout Sessions \$ 2,500.00
- Friday Morning General Session \$ 2,500.00
- Exhibit Booth \$ 800.00
- Governing Board Dinner - Tuesday Evening ~~\$ 1,000.00~~ American Fidelity

IASA/IASB/IASBO Joint Annual Conference

November 21-23, 2008 - Chicago, IL

- Friday Evening IASA Past President's Reception/Dinner \$ 4,000.00

Total \$

School Service Membership (Total) \$

Advertising (Total) \$

Workshop Sponsorship (Total) \$

Board of Directors (Total) \$

Conferences (Total) \$

Grand Total \$

Method of Payment:

- Send me an invoice
 - Check # _____ payable to "Illinois Association of School Administrators"
 - Charge \$ _____ to my ___VISA ___Mastercard
- Card No. _____ Exp. Date _____
- Signature _____

Return to:

IASA - Attn: Cherry Middleton
 2648 Beechler Court
 Springfield, IL 62703-7305