



I Want to Advertise!!

To reserve advertising space in the 2013-2014 Membership Directory, complete this form and return to the IASA office by fax or mail.

Firm Name _____

Contact Name _____

Address _____

City _____ State _____ ZIP _____

Phone _____

Email _____

Indicate Size

- Full Page
- Half Page
- Quarter Page

Indicate Color

- Color
- Black & White

Indicate Payment Method

- Check enclosed (payable to IASA)
- Please send invoice

The following black and white or color ad prices are available for the 2013-2014 IASA Membership Directory:

- Full Page -Color
7 ½ W x 9 ½ D = \$2,000.00
- Full Page - Black & White
7 ½ W x 9 ½ D = \$1,250.00
- Half Page - Color
7 ½ W x 4 ½ D = \$1,000.00
- Half Page - Black & White
7 ½ W x 4 ½ D = \$750.00
- Quarter Page - Color
3 ½ W x 4 ½ D = \$750.00
- Quarter Page - Black & White
3 ½ W x 4 ½ D = \$500.00

All ads for 2013-2014 must be submitted to IASA in electronic format. Color ads can be created in any of the following formats:

- Adobe Illustrator CS
- Adobe Photoshop CS
- Quark Xpress 6.5
- Adobe InDesign CS2
- “print ready” pdf format.

Black and white ads can be submitted in a high resolution PDF file (300 dpi). The deadline for submitting ads is **Friday, July 12, 2013.**

If you have any questions, please call Jodi Gillespie in the IASA Office at 217/753-2213 or email at jgillespie@iasaedu.org.

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